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 wboyer@cityofpasadena.net (626) 744-4755
 City web site: www.cityofpasadena.net
 Mayor: Bill Bogaard. Councilmembers: Jacque Robinson, Margaret McAustin,
 John Kennedy, Gene Masuda, Victor Gordo, Steve Madison, Terry Tornek

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PASADENA IN FOCUS

Glenarm Project Update
 Story inside

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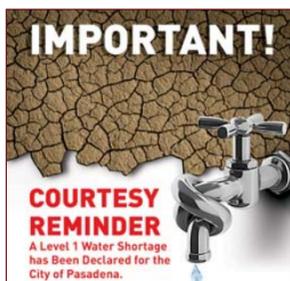
operating companies—Rose Bowl Operating Company, Pasadena Center Operating Company and Pasadena Community Access Corporation.

All public hearings on the budget were broadcast live on KPAS, the City's cable access TV station, seen on Channel 3 and Channel 182 for Charter subscribers and Channel 99 for AT&T U-verse subscribers. The meetings were streamed on the City's website, www.cityofpasadena.net/Media, and on KPAS at www.pasadenamedia.tv. The videos are now archived on the City website for on-demand viewing.

Look for more in-depth coverage of the City's finances in a future issue of Pasadena in Focus.



Level 1 Water Shortage Declared



The Pasadena City Council has declared a local water emergency, establishing a 20-percent conservation goal and implementing the City's Level 1 Water Supply Shortage Plan, with mandatory water waste restrictions effective immediately.

The Level 1 plan limits watering to three days per week in summer, one day per week in winter and requires that leaks be repaired within 72 hours, in addition to permanent water waste prohibitions.

Pasadena Water and Power (PWP) customers can report water waste by calling (626) 744-8888 at any time or report online via the Pasadena Citizen Service Center at www.cityofpasadena.net/csc. Fines for repeat offenders can be up to \$500 per violation for residential customers, and up to \$1,000

per violation for commercial accounts. A complete list of water waste restrictions is available at www.PWPweb.com/WaterWaste. Water-saving rebates and conservation tips are available at www.PWPweb.com/SaveWater.

Remember:

- Outdoor watering only on Tuesdays, Thursdays and Saturdays, during summer.
- No outdoor watering from 9 a.m. to 6 p.m., except with hand-held container or hose with shut-off nozzle.
- No watering during periods of rain.
- All water leaks must be fixed within 72 hours.
- No excessive water flow or runoff onto pavement, gutters or ditches.
- No washing down paved surfaces unless for safety or sanitation using bucket, a hose with shut-off nozzle, or cleaning machine that recycles water or a low-volume/high-pressure water broom.
- No washing vehicles except by using hand-held bucket or hose with shut-off nozzle.



"Real Change" MOVEMENT

The public can help make "Real Change" in the fight against homelessness by supporting a new initiative, the Real Change Movement, the first of its kind in Los Angeles County.

Starting in August, specially marked donation stations will begin appearing around Pasadena in conjunction with a public outreach campaign that tells residents, merchants and visitors what the movement is all about.

The uniquely orange-colored meters will accept both credit cards and spare change. Instead of giving money to panhandlers, the public is being encouraged to use the meters to support programs that help solve homelessness.

It's easy, it'll make you feel good and you can rest assured knowing that your spare change can be combined with the donations by others to make "Real Change" in our community!

The logo design and color scheme were created by students at Art Center College of Design in Pasadena, who also came up with the innovative idea and campaign strategy. The students wanted to inspire the community to think about happiness in a more socially active way and to view the act of giving as an uplifting, positive experience.

So join the movement and become a Real Changer! You have the real power to help create lasting change through collaborative action.

The program is coordinated by the Flintridge Center in conjunction with the City of Pasadena, Art Center College of Design; County of Los Angeles, Supervisor Michael Antonovich; and several local sponsors, including the Playhouse District, Fuller Seminary and United Way.

For more information on the movement, meter locations, and how you can be a Real Changer, visit www.realchangemovement.org.



FY 2015 Operating Budget Approved

The Pasadena City Council unanimously approved a balanced Fiscal Year 2015 Annual Budget June 16, 2014, capping a series of public meetings and hearings held since mid-May on the City's finances.

Information about the FY 15 Recommended Budget is posted on the City's website at www.cityofpasadena.net/Finance/2015-Recommended-Budget.

The FY 15 Annual Budget of approximately \$675.2 million includes about \$209.5 million in the General Fund to help pay for police and fire services, parks and other public programs and services that support Pasadena's outstanding quality of life and public safety.

The newly approved budget represents a slight decrease from the adopted FY 14 Budget of \$677.5 million. For FY 15, about \$72.3 million of the annual spending plan was authorized May 12 as part of the City's Capital Improvement Program budget dedicated to improving and investing in the City's key infrastructure, streets, public buildings and water and power projects.

The FY 15 budget includes appropriations for 16 City departments with about 2,170 full- and part-time employees, the Mayor and City Council offices, the Successor Agency to the Pasadena Community Development Commission, as well as the City's three

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Noticias En Breve

Las Clases Comienzan El Lunes 18 de Agosto

Para todo lo que usted necesita saber sobre el regreso a la escuela en el Distrito Escolar de Pasadena, consulte a

www.backtoschool.pasadena.usd.org.

Mantengase informado y en comunicaciion:

www.pasadenausd.org

Para noticias e informacion mande un mensaje de texto al 888777 con las palabras "PUSDESPANOL"

Facebook:

PasadenaUnifiedSchoolDistrict

Twitter: @PasadenaUnified

Inscríbese para Recibir Alertas

Si usted es como la mayoría de nosotros, que revisa su correo electrónico, redes sociales y mensajes de texto todos los días para estar conectado con los amigos y la familia. ¿Quién no querría ese mismo acceso instantáneo al PWP?

Este otoño, el PWP está recopilando información de contacto del cliente para su nuevo sistema de gestión de incidencias, que comenzará a operar a principios de 2014. Para ser incluido, tome un momento y proporcione los números de teléfono de su casa y celular y correo electrónico utilizando el

Red Flag Towing Notices Mailed

More than 5,000 bilingual postcards were mailed recently to Pasadena residents who already live within the pre-designated areas posted and signed for Red Flag Alerts warning them that cars illegally parked on streets are subject to ticketing and towing at owners' expense during official Red Flag Alerts declared by the Pasadena Fire Chief.

Since 2009, Pasadena Municipal Code Section 10.65 prohibits parking on all posted, pre-designated narrow roads and streets in the Red Flag zones during official Red Flag Alerts that are declared by the Fire Chief, or designee. Up until now, the City has issued warning notices and some tickets, but has not towed cars per authority in the Municipal Code. During the last Red Flag Alert, more than 300 cars were cited.

The waiver/grace period for limited enforcement is now over and illegally parked cars can be both ticketed and towed at owners' expense. If towed, it could cost more than \$320 to release an impounded vehicle.

The City retains authority to continue with limited enforcement or begin towing with the next declared Red Flag Alert. For more information about Red Flag Alerts, go to www.cityofpasadena.net/Fire/Red_Flag or call (626) 744-7311.

A sample of the post card that was mailed is shown here:



WARNING NOTICE

AVISO DE ADVERTENCIA

Vehicles will be ticketed & towed if parked on streets in designated Red Flag areas during alerts.

Los vehículos serán multados y remolcados si están estacionados en las calles en las zonas designadas con Bandera Roja durante las alertas.

Since 2009, Pasadena Municipal Code Chapter 10.65 prohibits parking on posted, pre-designated narrow roads and streets during declared **RED FLAG ALERTS.**

The waiver/grace period for limited enforcement is over. **Vehicles violating PMC Chapter 10.65 will be ticketed & towed at owners' expense.**



Desde el 2009, el Código Municipal de Pasadena sección 10.65 Prohíbe estacionarse en los lugares con anuncios pre-designados en carreteras y calles angostas durante las declaradas **ALERTAS DE BANDERA ROJA.**

El período de exención / gracia para la aplicación limitada de las leyes de estacionamiento ha terminado. Los vehículos que violen la sección PMC 10.65 **serán multados y remolcados a cuenta del propietario.**

Red Flag Website Info: www.CityofPasadena.net/Fire/Red_Flag
 Questions? Call (626) 744-7311 or email redflagparking@cityofpasadena.net
 Register your cell and home phones for Red Flag & Emergency Alerts: www.CityofPasadena.net/Fire/PLEAS

formulario en www.PWPweb.com/OMS.

Cuando esté en funcionamiento, el nuevo sistema le dará información oportuna, consistente y precisa acerca de la duración, la ubicación y el alcance de los cortes de energía, tanto planificadas y no planificadas. Alertas, cuando se identifican los cortes, se enviará al instante un mensaje por teléfono, correo electrónico y mensajes de texto.

Es más, la nueva función de respuesta de voz interactiva (IVR) le permitirá llamar para reportar apagones y para escuchar los informes de situación sobre los esfuerzos de reparación de PWP. No se quede en la oscuridad! Envíe su información de contacto hoy mismo.

Nuevo lugar para pagar las Multas

Tiene una multa de estacionamiento para pagar? Vaya a la oficina de estacionamiento del departamentote transportación, 221 E. Walnut St., Oficina 199, no a la alcaldía. La oficina de estacionamiento también trata otros servicios relacionados al estacionamiento, para que usted ahora tenga una sola parada para todas sus necesidades de estacionamiento. Efectivo (billetes no mayores a \$20), se aceptan pagos con cheques y la mayoría de las tarjetas de créditos.

- Horas de oficina:
- Lunes, martes, jueves: 7:30 am a 5 pm
 - miércoles: 9 am a 5 pm
 - viernes: 7:30 am a 4 pm
 - Cerrados los sábados y domingos, y los días feriados

También puede pagar su multa online, comprar permisos y interponer una solicitud de apelación a la multa!, visite www.cityofpasadena.net/Transportation para mayores detalles o llame al (626) 744-7665.

Pasadena Idol Aug. 23

Cheer on 10 vocally talented youth during the Pasadena Idol competition Saturday, Aug. 23, 2014. The free, family friendly event happens 6-8 p.m. at the Garfield Promenade of Paseo Colorado, 280 E. Colorado Blvd., with the red carpet opening at 5 p.m. Public parking is available at Paseo Colorado and is free for the first 90 minutes with validation.

The winner of this year's competition will receive the Idol Demo Pack, including studio time to produce a two-song demo and music video, 100 CDs for distribution, a feature article in The DENA Magazine and the opportunity to perform at city venues.

The 10 contestants who will compete for the crown were selected from a pool of 40 who auditioned earlier this year. The singing talent contest is produced by the City's Human Services and Recreation Department as an outlet for local youth to showcase their talents. Co-sponsors include Paseo Colorado, Los Angeles College of Music, OneSixFive Designs, Pasadena Community Access Corp. (Pasadena Media), The DENA Magazine, Swartz Section, S Claz Productions, Mike Towns Sounds and Young Black & Gifted. For more information, call (626) 744-7507.

PASADENA IN FOCUS

It's Back to School Time: Aug. 18, 2014

It's Back to School time for students in the Pasadena Unified School District! Classes begin August 18. For everything you need to know and to do for your children (and parents too) to help start the new school year right, visit www.backtoschool.pasadenausd.org.

Motorists are asked to use extra caution at this time of year, especially when near school zones.

And don't forget, PUSD is celebrating its 140th anniversary this year—one of the highlights that will be mentioned during this year's "State of the Schools" address on Sept. 4, 2014. The public is invited to attend this important annual event.

Visit www.pasadenausd.org for more details about the "State of the Schools" address. Stay connected and informed about all things PUSD: Text "PUSDNEWS" to 888777 for news alerts by text to your phone; Follow PUSD on Facebook www.facebook.com/PasadenaUnifiedSchoolDistrict and on the Twitter handle @PasadenaUnified.



Celebrate Women's Equality Day at Pasadena Library

Celebrate Women's Equality Day this year by attending a special event at the Pasadena Public Library: Women's Equality Day Celebration - The Day Women Received the Right to Vote

Enjoy a special screening of Feminist Stories from Women's Liberation followed by Q & A led by presenter Jennifer Lee, 7 p.m., Tuesday, August 26 in Pasadena's Central Library Auditorium, 285 E. Walnut St. For information on other library programs visit www.pasadenapubliclibrary.net.



Calling All Local Authors

All local authors specializing in art, photography, woodworking, crafts, knitting, sewing, decorating, baking, cooking, fiction and non-fiction are invited to participate in the Library's Art/Author Fair during the upcoming Fall ArtNight Pasadena, Oct. 10. Call Christine Reeder, (626) 744-7076 or by email to creeder@cityofpasadena.net for author details.

Smart Phone App on Historic Sites



Can't get enough of Pasadena's rich history? Download the smart phone app called "Historic Pasadena Walking & Driving Tours" to help find historic properties in the City. The free app lets you search for historic resources near your current location and download pre-defined mobile tours of historic properties.

The app is available for both iPhone and Android devices and can be downloaded from the City's website or through iTunes or Google Play sites. For more details, call (626) 744-4009 or visit www.cityofpasadena.net/historic.



New Restaurant Inspection Placards Announced

New inspection placards for public display in Pasadena's restaurants and other permanent food facilities are being issued by the City's Public Health Department clearing showing a facility's status of Pass, Conditional Pass or Closed at the time of the inspection.

The new placards with Pass or Conditional Pass status will have numeric scores displayed as part of the inspections. Placards showing a Closed status means an inspection revealed there was an imminent health hazard that required closure or that the permit was suspended due to non-compliance. Closed placards will indicate the reason for closure instead of a numerical score.

All placards will include a special "QR" code that can be scanned with a smart phone app for additional information about the food facility linked to a new inspection database on the City's website. The database is online at <http://decadeonline.com/main.phtml?agency=PAS>.

Initial inspections by the Health Department resulting in scores of 85 to 100 will receive a Pass placard. Conditional Pass placards with scores of 75 to 84 means minimal code compliance was achieved and a follow-up inspection must be done. Conditional Pass scores of 74 and below mean minimal compliance also was achieved, but violations that were found require a mandatory Permit Suspension Hearing plus a follow-up inspection.



Glenarm Power Plant Project Update



Pasadena is getting ready to fire up the historic Glenarm Power Plant with efficient new technology, and Pasadena residents will have the first crack at joining the construction team.

Through its "Pasadena First: Buy Local" initiative, the City launched an outreach campaign last fall to encourage Pasadena residents to join the Los Angeles and Orange County Construction and Building Trades unions to help complete the multi-million-dollar project. This includes carpenters, cement masons, electricians, iron workers and laborers.

An agreement between the project's prime contractor and the unions calls for at least 25 percent of the project's payroll to be allocated for Pasadena residents. At least 15 percent of the subcontracting and procurement is designated for Pasadena businesses.

As part of its long-term power supply plan, the City is replacing an aging power generating unit at the plant with more efficient and environmentally friendly technology. The upgrade will reduce the plant's emissions, improve reliability and provide a backup for intermittent renewable resources, such as wind and solar.

Job seekers are encouraged to contact their trade unions to learn more about the recruitment and training process. Assistance is also available through Flintridge Center, Foothill Workforce Investment Board, Los Angeles Urban League and Women at Work. For full details on the project, visit www.PWPweb.com/GT5.



Help Build a Future of Clean Power

The public is invited to join Pasadena's Water & Power Department (PWP) for one of two meetings, either August 27 or August 30, for video presentations on the "Energy Roadmap" at the Laemmle Playhouse 7 Theaters, 673 E. Colorado Blvd.

The same videos will be shown at both sessions: 6:30 - 7:30 p.m., Wednesday, Aug. 27 and 10:30 - 11:30 a.m., Saturday, Aug. 30. Topics include explaining the Energy Roadmap; where our energy comes from; renewable sources; energy goals and efficiency programs.

The videos are part of the outreach by PWP to involve the public as the department updates the City's Integrated Resource Plan, the roadmap for providing reliable, environmentally responsible power at the most competitive rates for the next 20 years.

You can help keep PWP on track by joining the IRP mailing list, submitting comments and questions at www.PWPweb.com/IRP and watching for a customer survey and additional public hearings this year.

Call (626) 744-7311 to make reservations for the special videos.



Earn Double for Pulling Out Turf

Ready to ditch your lawn? PWP recently joined Metropolitan Water District's SoCalWaterSmart Turf Removal Program, and you can now earn double the rebates!

Now's your chance to swap thirsty turf for water-wise landscaping and earn \$2 per square foot, effective July 2014! All water customers are eligible. Lawns typically drink up 50 percent more water than other plants. To qualify for the incentive and slash your watering bills, just replace at least 250 square feet of living grass with water-wise plants and groundcover. Commercial and multi-family customers can earn up to \$10,000.

To start, snap a few "before" photos of your existing living lawn and submit your landscape plan to www.SoCalWaterSmart.com. Once you receive the OK, stop watering your grass, pull it out, and replace it with colorful water-wise plants, trees, decomposed granite, gravel and mulch.

Find the application and full details at www.SoCalWaterSmart.com. Check out Pasadena's Water Smart Landscaping Guide, full of inspiring photos, at www.pasadena.watersavingplants.com.



Great Water at Only Pennies a Drink

Who needs bottled water? Turn on your Pasadena tap and you can expect great-tasting refreshment that continually meets all state and federal standards for drinking water quality – for pennies!

Find details on PWP's stringent water testing in the 2013 Water Quality Consumer Confidence Report, now available at www.PWPweb.com/CCR2013.

PWP's Water Quality Lab oversees more than 50,000 tests for more than 180 potential contaminants each year. Published by federal law every July 1, PWP's full-color report gives a detailed summary of testing data, listing all chemicals that were detected in city groundwater and water purchased from the Metropolitan Water District (MWD). It also details exactly where our water comes from and how it is treated.

Flip through the report now online, or request a copy mailed to your home by calling (626) 744-4409. Previous years' reports are online at www.PWPweb.com/WaterQuality.



Rate Increase Will Fund Power Improvements

On June 2, the Pasadena City Council approved a three-step power rate increase. This includes a 2.7 percent increase effective July 1, 2014; 2.4 percent in 2015 and another 2.2 percent in 2016 for all PWP customers. "Pass-through" charges for energy and public benefits programs will also be adjusted.

As always, PWP's goal is to provide the most efficient service at the best possible rates. To find out how the changes will affect your bill, find the interactive Electric Bill Estimator at www.PWPweb.com. Find a long list of tips and rebates for cutting your monthly power bill at www.PWPweb.com/SaveMoney.



Clean Energy Financing Available

Don't let cash-flow worries keep you from going solar or making your home more efficient! A long list of agencies is ready to help you cut power use, boost property values and slash your monthly bills—permanently.

Start your home's energy transformation by checking out the new Clean Energy Finance Guide, published by PWP in partnership with the California Center for Sustainable Energy.

Designed for residents, business owners, property managers and contractors, the booklet provides full details and contact information for a long list of affordable financing options, from home equity lines of credit to low-interest loans to solar lease agreements. Find it now at www.PWPweb.com/SaveMoney.

