

**City of Pasadena
Department of Finance, Purchasing Division**

**Pasadena First Buy Local
Local Participation Update for Glenarm Repowering Project (Project)**

As of April 15, 2014

- 1) Through the Project Team, staff identified the potential top trades to work on the Project. Staff has continued to conduct outreach to the City's database of Pasadena residents in all trades, but has targeted the following trades to prepare for the start of the Project: Laborers; Iron Workers; Electricians; Carpenters; Cement Masons; and Boilermakers.
- 2) Staff has continued coordination of the Opportunity Fair for Pasadena residents. The date is set for May 28th at 1PM at the Villa-Parke Community Center, 363 E. Villa St., Pasadena, CA 91101. This outreach effort is designed to prepare Pasadena residents that already part of the union for the start of the project. Additionally, to provide intake, and/or technical assistance to Pasadena residents in need of assistance. Currently, the major participants will include: the prime and subcontractors for the Project; the Los Angeles Urban League; Foothill Workforce Investment Board; Local 300; the Local 433; Local 416; Local 11; and Local 409.
- 3) City staff completed its outreach to the Building & Construction Trades Unions (below). This outreach was designed to make each individual hall keenly aware of the City's intent to require a Project Labor Agreement to be executed by the successful contractor. Additionally, that the PLA called for 25% of the certified payroll to be satisfied by Pasadena residents.

Unions

- Bricklayers/Allied Craftworkers
- Carpenters
- Cement Masons
- Electricians/Los Angeles
- Electricians/Pasadena
- Elevator Constructors
- Iron Workers
- Laborers
- Operating Engineers
- Painters
- Plasterers & Cement Masons
- Plasterers/Cement Masons & Shop Hands
- Plumbers
- Plumbers & Fitters
- Plumbers Sprinkler Fitters
- Plumbers/Air Condition/Refrigeration
- Plumbers/Steam & Pipefitters
- Resilient Floor & Decorative Covering
- Roofers & Waterproofers
- Sheet Metal Workers
- Teamsters

- 4) Staff is coordinating with the Foothill Workforce Investment Board to facilitate training prior to the Opportunity Fair for the Pasadena residents. The date is

set for May 21st at 9AM at the Villa-Parke Community Center, 363 E. Villa St., Pasadena, CA 91101. Staff facilitated outreach to over 1,100 Pasadena residents for this training. This training will be designed to prepare Pasadena residents to interview and better compete for the opportunities on May 28th.

- 5) Staff facilitated an Advisory Group meeting on Local Participation. The purpose of this group is to provide advice and recommendations on strategies the staff can use to maximize local participation. The benefits of the Advisory Group is the information sharing and overall communication with community members interested in the results of the City's outreach efforts. The Advisory Group participants includes the following organizations or groups:
 - a) Armenian National Committee;
 - b) Flintridge Foundation;
 - c) Foothill Workforce Investment Board (Career Services);
 - d) NAACP;
 - e) Pasadena Chamber of Commerce;
 - f) Pasadena Latino Coalition;
 - g) Northwest Commission; and
 - h) Women at Work

- 6) Staff is continuing its analysis of data collected from previous projects to assess the overall "readiness" of the City's database of Pasadena residents requesting construction job referrals. This database contains over 400 Pasadena residents, 243 have worked on a previous major public project (Rose Bowl). Below are estimates of the overall readiness of the city's database of construction job referrals broken down into three areas of readiness: Member of the Building & Construction Trades; non-member of the Building & Construction Trades; or in need of technical assistance.
 - a) It is estimated that 150 Pasadena residents are active members of the Building & Construction Trades.
 - b) It is estimated that an additional 100 Pasadena residents are a potential match to one or more construction trades on the Project, but do not have an active membership with the Building & Construction Trades.
 - c) It is estimated that an additional 100 Pasadena residents will be in need of technical assistance (financial or job development training).

Technical assistance is being coordinated for Pasadena residents that are not part of a trade to better prepare them to compete for future opportunities on the Project. Due to the outreach that has been conducted over the past five months, staff also expects contact from an additional 100 Pasadena residents not currently part of the City's database of which their status will be unknown.

- 7) Staff reviewed the bid documents for the lowest apparent bidder. While the lowest apparent bidder is indicating that they will meet or exceed the 15% local subcontracting and procurement goal, as the prime is still adding subcontractors to their team, it is unclear whether the contractor will maintain

their current level of local participation.

- 8) City staff is preparing to make referrals to the lowest apparent bidder based on their Workforce Utilization Forms submitted during the bid process. Additional referrals and follow up calls are also being organized.
- 9) Staff is facilitating a meeting with the lowest apparent bidder to discuss their Local Participation Strategy. The purpose of this coordination is to ensure that the contractor and their subs are fully prepared to start the Project above 25%.
- 10) Staff has begun coordinating a training/orientation for the lowest apparent bidder for the web-based tracking and reporting system for the Project. It is necessary to utilize an automated tracking system to collect certified payroll and other local participation results for the Project. As previously done for the Rose Bowl Renovation Project, and other smaller private developments, the contractors will be required to provide the city with weekly certified payroll reports, and monthly subcontracting and procurement data. The training will include how the contractors are to enter payroll, subcontractors and generate reports.
- 11) Staff continued coordination with Los Angeles Urban League regarding their role in the Opportunity Fair.
- 12) Staff participated in a coordination meeting with the Project Team.