Agency Report of: Ceremonial Role Events and Ticket/Admission Distributions

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. Agency Name			71 A	6 15 DaAl BaiAp	California 802
Rose Bowl Operating Compar	ny				Form OUA
Division, Department, or Regio	n (if applicable)		C	TY CLERK	For Official Use Only
		•	CITY	TY CLERK OF PASADENA	
Street Address				1	
1001 Rose Bowl Drive, Pasac	lena. CA 91103				
Designated Agency Contact (Na					
Darryl Dunn, General Manage	er				rovide explanation in Part 3.)
	-mail			Date of Original Filing:	
(626) 577-3100	ddunn@rosebowlstadio	um com			(montn. day, year)
Function, Event, or Ceren					
,					
Title Gold Cup Soccer Finals			Face \	/alue of Each Admis	sion \$ <u>\$40/\$75/\$100/6</u>
lada a a fi				00 25 11	
Description International Soc	cer Match		Date(s	i)	
Ticket(s)/Admission(s) provi	ded by agency? Yes	i □ No ☑	If no: Soco	er United Marketing Name of	0
				ivame of	Source
Was the distribution to person	ons identified below	made at th	e behest of	an agency official?	
				-	
Yes 🕖 No 🔲 If yes	See attached list. Official's				
	Official's	Name (Last, I	First) and Title		
The identity of recipient(s)) and the explanation	on:			
Name		T	Check the	e income box if the agency of	ficial claims admission as
(Last, First) or	Number of	Agency	1	come. If the agency official pide a description.	performed a ceremonial role,
Organization	Admission(s)/ Ticket(s)	Official	If not inco	ome, describe the public purp	
(Name, Address, Descriptio	n)		organizat	al roles, performed by an age ion.	ncy official, individual, or
		Yes 🗖	ļ Ē		Income
See attached list.		No 🔲			
		Yes 🔲			Income
		No 🗆			
		Yes 🗖			Income
		No 🗆			
		Yes 🗖			Income
		No 🗆			
		Yes 🔲			Income
		No 🗆			
Verification					
I have read and understand FPPC is in accordance with the provision		d 18942. I ha	ave verified th	at the distribution of adm	nissions, set forth above,
Mare	Darryl Dunn		Gener	ral Manager	07/25/2011
Signature of Agency Head or Designee	Print Nan	ne		Title	(month, day, year)
Comment: (Use this space or an atta	achment for any additional ir	nformation inc	luding amendn	nent explanation.)	

Gold Cup Soccer

25-Jun-11

Ticket prices \$40/\$75/\$100/200

*Designates Form 700 Filers Name	No. of Tickets	Description of Organization	Address	Purpose of Distribution	Ticket Recipients
Ray Mercado	4			Attract and retain highly qualified employees.	
Richard Castillo	4			Attract and retain highly qualified employees.	
Robert Leal	5			Attract and retain highly qualified employees.	
Arnetta Love	5			Attract and retain highly qualified employees.	
Michael Whalen	4			Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Alfredo Sandez	4			Attract and retain highly qualified employees.	
Ernie Palmerin	8			Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Julie Benavidez*	8			(2) Economic or business development purposes on behalf of the City/RBOC/PCOC, (6) Family members attending events on City recognized holidays.	Rachelle Elias, Jose Elias, Francisco Trevino, Sam Benavidez.
Jeff Marks	4			Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Marc Reeves	4			Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Dalon Lee	4			Attract and retain highly qualified employees.	
Andrean Sorrano	4			Attract and retain highly qualified employees.	
Jerry Garcia	6			Attract and retain highly qualified employees.	
Ruth Martinez	4			Attract and retain highly qualified employees.	
Marco Bermudez	4			Support and/or show appreciation for programs or services rendered gy non-profit organizatons benefitting Pasadena residents.	

Miguel Yepez	6			Attract and retain highly qualified employees.	
Martin Rodriguez	6			Attract and retain highly qualified employees.	
_egends	63	Premium Seating Sales Group	One Legends Way, Arlington, TX 76011	Economic or business development purposes on behalf of the City/RBOC/PCOC.	
MG	40	Sponsorship Sales Group	540 N. Trade Street. Winston- Salem, NC 27101	Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Kyle Mitchell	2			Attract and retain highly qualified employees.	
Monique Rodriguez	4			Attract and retain highly qualified employees.	
Fred Lowe*	9			Encourage or regard significant academic, athletic, or public service achievements by Pasadena students, residents or businesses.	Karen DeMott, Maria Lopez, Saul Ochoa, Juan Ochoa, Elisa Salcedo, Luis rodriguez, Alejandra Salcedo, Sergio Ochoa, Omar Areliano, Modesta Gonzalez, Raul Gonzalez.
Fred Lowe-Suite*	2			(1) Ceremonial role or function representing City/RBOC, (1) Immediate family members.	
Al Moses	4			Recognize contributions made by former /council members, City Managers or City Officials.	
Abie Bacon*	10			(10) Economic or business development purposes on behalf of the City/RBOC/PCOC.	(4) Brandan Thompson, (2) Mohsen Kargahi, (4) Aldrin Orue.
Sylvester Ceasar	5			Attract and retain highly qualified employees.	
Nina Burton	4			Attract and retain highly qualified employees.	
Jane Pe	4			Attract and retain highly qualified employees.	
Michael Jenkins	6			Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Julie Bickner	6			Attract and retain highly qualified employees.	

Steve Mermell*	4	(1) Ceremonial role or function representing City/RBOC/PCOC, (1) Immediate family, (2 Received as income that meay be reportable to the IRS.	Robert Doctor, Dylan Lamm
Dave Jacobs	2	Recognize contributions made by former /council members, City Managers or City Officials.	
Steve Hekimian	2	Economic or business development purposes on behalf of the City/RBOC/PCOC.	
John Henderson	4	Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Leah Jason	6	Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Carl Magness	4	Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Jessy Herrera	4	Attract and retain highly qualified employees.	
Raul Bueno	4	Economic or business development purposes on behalf of the City/RBOC/PCOC.	
James Shamburger	4	Attract and retain highly qualified employees.	
Oscar Flores	4	Attract and retain highly qualified employees.	
Grizelda Hernandez	2	Attract and retain highly qualified employees.	
Margo Mavridis	2	Attract and retain highly qualified employees.	
Corrine Lee	4	Attract and retain highly qualified employees.	
Bruce George*	4	Attract and retain highly qualified employees.	
Bill Thomson	2	Recognize contributions made by former /counc members, City Managers or City Officials.	

Michael Beck*	8			(1) Ceremonial role or function representing City/RBOC/PCOC, (3) Immediate family, (2) Attract and retain highly qualified employees, (2) Received as income that may be reportable to the IRS.	(1) Mercy Santoro, (1) Immediate family of Mercy.
Audrey O'Kelley	4			Attract or reward volunteer public Service	
Will Schnell	4			Attract and retain highly qualified employees.	
Bill Cormier*	4			(4) Intergovernmental relations purposes, (2)	Alex Alonzo, Felix Alonzo, Roberto Dawidowski, Roberto Dawidowski Jr.
Larry Madden*	4			(2) Immediate family, (1) Economic or business development purposes on behalf of the City/RBOC/PCOC, (1) Intergovernmental relations purposes.	Greg Bell, Greg Bell's father-in-law.
Kenny Graham	4			Attract and retain highly qualified employees.	
Paul Little*	4			(1) Ceremonial role or function representing City/RBOC/PCOC, (1) Immediate family.	·
Jacque Robinson*	4			(2) Economic or business development purposes on behalf of the City/RBOC/PCOC, (2) Intergovernmental relations purposes.	(2) Daniella Ramirez, (2) Enrique Gasca
Porfirio Frausto	4			Recognize contributions made by former /council members, City Managers or City Officials.	
Javan Rad*	4			(2) Immediate Family, (1) Attract and retain highly qualified employees, (1) received as income that may be reportable to the IRS.	
Premier Partnership	4	Sponsorship Sales	1148 Fourth Street, Santa Monica, CA 90403	Economic or business development purposes on behalf of the City/RBOC/PCOC.	
Mike Brown	6			Economic or business development purposes on behalf of the City/RBOC/PCOC.	

Cathy Lama	4	Attract and reta qualified employ	
Miguel	3	Economic or bu development pu on behalf of the City/RBOC/PCC	ırposes
Stephani Smith	2	Economic or bu development pu on behalf of the City/RBOC/PCC	irposes
Chris Ramstead-Fire Dept	4	Attract and reta qualified employ	
David Sams	4	Attract and reta qualified employ	
Edward Garlock*	2	(2) Immediate f	amily.
Alan Rothenberg	8	Economic or bu development pu on behalf of the City/RBOC/PCC	ırposes
Georgia Holloway	2	Attract and rew volunteer publi service.	
Connie Campbell	2	Recognize contributions n former Council members, City Managers, or C Officials.	
Gene Masuda*	6	(6) Encourage of reward signification academic, athle public service achievements to Pasadena study residents or businesses.	nt Ana Treto, Rose ktic, or Ramirez, Aaron Hopewell, Luis ry Treto, Daniel
Ceasar Martinez	2	Attract or rewa volunteer publi Service	l i
Art Gastelum	2	Attract or rewa volunteer publ Service	
Shelley Daufman	2	Attract or rewa volunteer publ Service	
Victor Gordo*	18		
Victor Gordo-Suite*	2		
Chris Pomey	4	Economic or but development properties on behalf of the City/RBOC/PC	urposes