



**PASADENA PUBLIC LIBRARY COMMISSION
SPECIAL MEETING AGENDA
Wednesday February 22, 2012 – 6pm
Hill Avenue, 55 S. Hill Avenue
(626) 744-4062**



- I. CALL TO ORDER/INTRODUCTIONS**
 - a. Hill Avenue Branch Update – Branch Manager Leonard Lane
- II. COMMUNITY COMMENTS (6:15 p.m.)**
- III. MINUTES**
 - a. Approval of Minutes for January 18, 2012 Library Commission Meeting*
- IV. COMMUNICATIONS**
 - a. Letters or Articles Regarding Library Services or Events
 - Huntington Hospital Community Outreach & Pasadena Public Library*
- V. CHAIRPERSON/COMMISSIONERS' REPORT**
 - a. Chair Martinez Report
- VI. LIBRARY DIRECTOR'S REPORT**
 - a. One City, One Story Update
 - b. Visioning Summit for Senior Staff
 - c. Day in the District – Spring 2012
 - d. City of Pasadena's Classification Study
 - e. Urban Libraries Council Membership*
- VII. REPORT(S) FROM COMMITTEES/REPRESENTATIVES**
 - a. Friends of the Library Report
 - b. Library Branch Associates Report
- VIII. ANNOUNCEMENTS**
 - a. 2012 CALTAC Workshop – Saturday, March 10, 2012: Buena Vista Library, Burbank *
 - b. LAPL Director Accepts Position of Vice Dean of the USC Libraries*
- IX. INFORMATION ITEMS**
 - a. Record of Attendance*
 - b. Commission Liaison at FOPPL Meetings*
 - c. Library Commission Meeting Dates*
- X. ADJOURNMENT**


*Indicates support material attached

POSTING STATEMENT:

I HEREBY CERTIFY that this agenda in its entirety was posted on the Council Chamber bulletin board S249, and the bulletin board in the rotunda area at City Hall, 100 North Garfield Avenue and the Public Information kiosks at the Central and branch libraries on the **16th day of February** by 5:00 p.m. The agenda may also be viewed at the City's website.

<http://www.ci.pasadena.ca.us/commissions/default.asp>

In compliance with the Americans with Disabilities Act of 1990, In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please call (626) 744-4062 24 hours in advance. After normal posting, any documents distributed to a majority of the Pasadena Public Library Commission regarding any item on this agenda will be made available at Central Library, Centennial Room at 285 E. Walnut Street during normal business hours.


DEBRA HUMPHREY, Recording Secretary

PASADENA PUBLIC LIBRARY COMMISSION MINUTES

Allendale, 1130 S. Marengo Ave., 91106

January 18, 2012 6:00 p.m. (626) 744.4062

PRESIDING: Roberta Martinez

PRESENT: Debbie Ayala, Morris Dent, Jane Haderlein, Kathleen Hamilton, Linda Stowitts, Jennifer Watts

ABSENT: Renee Morgan-Hampton

STAFF: Barbara Ayala, Catherine Hany, Debra Humphrey, Shauna Redmond, Jan Sanders, Beth Walker

COUNCILMEMBER: Terry Tornek

I. CALL TO ORDER/INTRODUCTIONS

Chair Martinez called the meeting to order at 6:00 pm. Self-introduction of those in attendance took place. Branch Manager Shauna Redmond gave a brief history of the Allendale Branch building. It started out as an isolation hospital in 1923 then became a research laboratory for the study of parrot fever in 1932, until finally in 1949, the City approved converting the hospital building into a branch library. The library was to be the third component in a joint project between the City and the Board of Education. They planned to develop a block for both municipal and school use to consist of a school, a city park that would also serve as a school playground and a branch library. The remodeled Allendale Branch opened in February 1951. Currently, circulation is up 8% this fiscal year. The Madison Heights Neighborhood Association co-sponsored the Holiday Tree Lighting on December 10, 2011 with over 110 people attending. Students from Blair High School's culinary class provided refreshments and the choir entertained. Unfortunately, the windstorm forced everyone indoors. Regular programming includes storytime Wednesday's at 10:30 am and Adult Book group meetings once a month on Saturday. Allendale and Linda Vista Branches are in their second year as a pairing. Staff includes Technical Specialist Ruzanna Margaryan, Staff Assistant III's Terry Cannon and Marie Risis and Page Abel Prudhomme. No Action Taken.

Councilmember Terry Tornek reported to the commissioners that the city is preparing for its fourth budget year in a row with serious revenue shortfalls. Additionally, the City is faced with windstorm repair costs and will not be reimbursed by either the State or federal government for windstorm-related expenditures. Expense reductions will be necessary. This means cutting City services and reducing the workforce. He added that the library is unique and would not be affected due to the property tax funding. No Action Taken.

II. COMMUNITY COMMENTS

There was no community comment.

III. APPROVAL OF MINUTES

Motion: Moved by Commissioner Morris to approve the minutes for the Library Commission meeting of January 18, 2012, with the correction to add Librarian Wei Zhang as a Pasadena Public Library presenter at the CLA Conference. Commissioner Haderlein seconded the motion. The motion carried 7-0: Morgan-Hampton absent.

IV. COMMUNICATIONS

- a. Letters or articles regarding library services or events.
Library staff distributed an article titled "In Praise of Public Libraries."
Director Sanders announced that Library Journal awarded Luis Herrera of the San Francisco Public Library and formerly of the Pasadena Public Library as Librarian of the Year 2012. The Library Journal was passed around to the commissioners.

V. CHAIRPERSON/COMMISSIONERS' REPORT

Chair Martinez reported that libraries are entering a transformative phase and as they look to the future, they must focus on what this means to the library's collection, budget and volunteers.

Chair Martinez reported that today the Tucson Unified School District in Arizona has banned all books by Mexican-American authors in the high schools. No Action Taken.

VI. LIBRARY REPORT

Deputy Director Walker reported that The Courage to Write was a writing workshop held at the La Pintoresca Branch Library. The workshop was led by Esther Bradley-DeTally in November. The workshop included writings from The Women's Room, which is a safe haven for homeless women offered by the Ecumenical Council Pasadena Area Congregations. Branch Manager Walker had the book published. Some are in the collection. No Action Taken.

VII. LIBRARY DIRECTOR'S REPORT

a. California State Public Library Director's Summit – January 17, 2012

Director Sanders reported that she attended the California State Library Director's Summit. Of the 160 California Library Directors, 140 attended the meeting in Sacramento. The discussion was the future of libraries and the concept of changing the face and aura of libraries; not just warehouses for books. It is a place for ideas, reading, business, children and for people to come together to have conversation. Important areas for libraries to work on: eLearning, technology infrastructure and universal borrowing. They also discussed digitizing library content for preservation and access of local history. No Action Taken.

b. Update on Governor Brown's Budget

Director Sanders reported that state funding for California libraries has been slated to be completely eliminated. This past July, state library funding was sliced in half, and there was a trigger amendment attached to the budget that would eliminate state funding for public libraries at midyear if the state's revenue projections were not met. Needless to say, they weren't. When the Governor and the Department of Finance announced they would be pulling the so-called "trigger" on massive reductions in December, that action also included elimination of the \$16 million in remaining funding for the California Library Services Act, the state literacy program, and the Public Library Foundation. Smaller library systems will be hit the hardest because they receive more state funding than libraries in larger cities with larger budgets. No Action Taken.

c. Staff Frontline Advocacy Training

Deputy Director Walker reported that 87 members of staff completed the training for frontline advocacy. Frontline advocacy focuses on advocating at points of service and engagement and encourages staff in libraries to work together to tell our stories about the value of libraries. It's not just about the patron interaction, it's also about everyone within a library employee's circle of influence. If interested, staff could send the commissioners a 30-minute self-paced, interactive, online tutorial about the benefits of frontline advocacy for libraries. No Action Taken.

d. California State Library's Demographic Shift for Pasadena Public Library

Director Sanders reported on the changing demographics of Pasadena Public Library. The city's African-American population dropped close to 25 percent during the last decade, while the Asian population increased by nearly 46 percent in the same time period. Pasadena is also aging, with significant growth in older residents. With this in mind, should the library provide more programming for the other end of the age spectrum? Questions like this one will fuel planning conversations. No Action Taken.

e. Update on Pasadena Public Library's Internet Labs

Director Sanders reported that staff was asked to address the problem of patrons viewing inappropriate material on the public computers. Privacy screens will be installed on all public Internet workstations in the system within the next few weeks. The screens will remain in place at all times. The Library's Internet Policy is being added as a screen pop-up requiring agreement when patrons log onto their Internet session. As for the three labs, the La Pintoresca model with its focus on instruction is effective and will be mirrored to a large extent at the Villa Parke lab. Central's lab (TLC) will be dedicated to children and teens with signage reading "priority given to children and teens from 3-6pm." The lab at Central will be a monitored site and any adult unaccompanied by a teen or child will not be allowed during these hours.

In response to Commissioner Hamilton's request, Deputy Director Walker summarized the Library's Internet Policy. No Action Taken.

VIII. REPORT(S) FROM COMMITTEES/REPRESENTATIVES

a. Library Friends/Associates

- Hastings Associates

Commissioner Dent reported that on January 24th an Elvis Karaoke party will be held at the library to commemorate Elvis Presley's 77th birthday. Prizes will be awarded for the best Elvis personification. February 18th at 2:30 p.m., Hastings will have a birthday party to celebrate its 53rd birthday. In the summer, the Associates are planning an event called Taste of Hastings. They discussed having food trucks and entertainment. Action Taken.

- La Pintoresca Branch

Chair Martinez reported that La Pintoresca has had some great programming and events such as the tree lighting and Kwanzaa. There is great interaction between Rozanna Danto of Human Services and Branch Manager Walker since the Teen Center has opened next to branch. No Action Taken.

- Linda Vista Associates

No report.

- San Rafael Associates

Commissioner Hamilton reported that Branch Manager Reeder had a successful program at San Rafael that included the aging in place population. It was a seminar on downloading eBooks to devices such as iPads, iPhones, and e-readers.

The San Rafael Associates are moving full steam ahead with the patio renovations. They will raise money to renovate the back patio, which would include a seating height wall to provide more seating capacity, drought resistant plants and a portable wheelchair ramp. No Action Taken.

IX. ANNOUNCEMENTS

One City One Story – March 2012

Director Sanders announced that author Geraldine Brooks will be in Pasadena on March 22 and 23 to discuss People of the Book at PCC, Polytechnic, Caltech and All Saints Church for the main event. We will also have a ticketed reception at All Saints Church, Sweetland Hall. There will be many programs including an event on March 1, with Pasadena's first One City, One Story author, Mark Salzman. No Action Taken.

X. INFORMATION ITEMS

- a. Record of Attendance – No Action Taken
- b. Commission Liaison at FOPPL Meetings – No Action Taken
- c. Library Commission Meeting Dates – No Action Taken

XI. ADJOURNMENT

With no further business, the Library Commission adjourned without objection at 7:00 p.m.

Roberta Martinez, Chair
Pasadena Public Library Commission

Debra Humphrey, Secretary
Pasadena Public Library Commission

Huntington Hospital Community Outreach & Pasadena Public Library

Collaboration

History 2008 -2012

“Once upon a time” during the summer of 2007, a community event provided a networking opportunity, introducing Kathleen Eastwood, a CO registered nurse and Christine Reeder, a librarian responsible for PPL outreach activities. The brainstorming began regarding creative ways to partner and has grown into the following events.

See a Movie, Read a Book Program

- **Central Library - 2008 to present**
- Annually June selected “Health” month
- CO selects weekly films with health focus
- Display exhibited entire month - CO programs & literature – Great Exhibit Hall
- Weekly Health Counseling & Screening clinic offered prior to film

Snapshot of a Caring Community – North Display Cases

- **Central Library – 2008, 2010 & 2012**
- A historical exhibit of Huntington Hospital curated by CO Registered Nurses

Free Seasonal Flu Clinics

- **Central & Branch Libraries – 2008 to present**
- Total - 985 vaccinations given since program inception

One City, One Story

- **Pasadena Public Library event – 2009 to present**
- Community Outreach presents Huntington Hospital book discussion

CO Monthly Health Counseling & Screening Clinics

- **Branch Libraries – June 2010 to present**
- Santa Catalina – June 2010 – June 2011
- Hastings – September 2011 – ongoing
- Lamanda Park – March 2012
- Up to 45% clients seen (ages 21 to 72) without health insurance

Learning Labs Grantee Convening: Round I



Exhilarated. Exhausted. Excited. - Those were some of the words team members of the Learning Labs grantees used to describe the first convening. Nearly 40 representatives from the 12 grantee sites attended the *Learning Labs in Libraries and Museums Grantee Convening* to learn about the research and design principles behind the initiative; understand how libraries and museums across the country are developing their learning labs and how they will work together to share successes, failures and lessons learned throughout the process; and develop actionable strategies that libraries and museums can use to plan for the future.

A high point of the jam-packed convening was a visit to the **YOUmedia** center at Chicago Public Library where grantees were given a tour of the space and heard from teens and mentors about how digital media supports new kinds of learning. And **ArtLab+**, located at the Hirshhorn Museum and Sculpture Garden in Washington (DC), provided another excellent example of a digital media studio where teens can experiment with visual and audio technology.



The *Learning Labs in Museums and Libraries* initiative, which is funded by the **Institute of Museum and Library Services (IMLS)** and **The John D. and Catherine T. MacArthur Foundation**, will build 21st Century learning labs in museums and libraries around the country. The first set of grantees will receive a total of \$1.2 million in grants to plan and design the labs that will equip young people with the skills and knowledge they need to succeed in the 21st century.

The Urban Libraries Council (ULC), in partnership with **Association of Science-Technology Centers (ASTC)**, is leading the *Learning Labs in Libraries and Museums* initiative.

Learning Labs Grantees:

Columbus Metropolitan Library, OH

Da Vinci Science Center, PA

Free Library of Philadelphia, PA

Howard County Library System, MD

Kansas City Public Library, MN

Museum of Fine Arts-Houston, TX

Nashville Public Library, TN

New York Hall of Science, NY

Oregon Museum of Science and Industry, OR

Rangeview Public Library, CO

Saint Paul Public Library, MN

San Francisco Public Library, CA

A Warm Welcome!

ULC sends a shout out to our newest members and their dynamic leaders!

- ▶ **New Orleans Public Library (LA) ~ Charles Brown**
- ▶ **Pasadena Public Library (CA) ~ Jan Sanders**
- ▶ **San Diego County Library (CA) ~ José Aponte**

Stay Connected!

Members, not currently receiving ULC's weekly *e-News*?

Subscribe Now!

Get in the Mix

ULC member libraries benefit from a dynamic online communication environment that allows library staff to share problems, solutions and concerns with their peers, building their own and their library's effectiveness. These specialized professional e-networks have become hallmarks of ULC's mission to facilitate the exchange of ideas and programs of member libraries across North America.

View ULC's e-List options, and join one or more now!

Your Next Learning Opportunity!

Partners for Sustainability: Libraries and Local Government

Friday, February 24

12:00 - 1:30 pm CT

This webinar will showcase two local government leaders, Rashad Young from Alexandria (VA) and Randall Reid from Sarasota County (FL), offering perspective on how to think strategically about the library's role and "value-add" in driving community sustainability on issues including economic/workforce development, educational achievement and the environment.

Featured Speakers:

- ▶ **Randall H. Reid**, County Administrator, Sarasota (FL)
- ▶ **Rashad M. Young**, City Manager, Alexandria (VA)

Register Now!

Tweet along during this webinar @ **#ULCsust**



About ULC

Since 1971 the Urban Libraries Council has worked to strengthen public libraries as an essential part of urban life. A member organization of North America's leading public library systems, ULC serves as a forum for research widely recognized and used by public and private sector leaders. Its members are thought leaders dedicated to leadership, innovation and the continuous transformation of libraries to meet community needs.

As ULC celebrates its forty-year anniversary, its work focuses on assisting public libraries to identify and utilize skills and strategies that match the challenges of the 21st century.



Doris Lau, Membership Chair c/o P.O. Box 609 Long Beach, CA 90801

Welcome All FRIENDS and FOUNDATION Members to CALTAC Workshops

2012 CALTAC Workshop in Library Leadership

Libraries: A Necessity or Nice to Have?

South Section Greetings:

JESS TALAMANTES, Burbank Mayor

SHARON COHEN, Library Service Director, Burbank

Panelists:

MIKE FLAD, Burbank City Manager

TONYA KENNON, Director, Riverside Public Library, Measure I

LAPL Measure L spokesperson (TBD)



And --Greetings from State Librarian, Stacey Aldrich

Saturday, March 10, 2012 : Buena Vista Branch Library, City of Burbank

Buena Vista Branch Library

300 N. Buena Vista St., Burbank, CA 91505

Main: (818) 238-5620 * Reference: (818) 238-5625

Located North of the 134 Freeway, West of the 5 and East of the 170

Registration Form for SOUTHERN WORKSHOP Buena Vista Public Library,

Burbank - Saturday, March 10, 2012

300 N. Buena Vista St., Burbank, CA 91505

Name: _____ Library System: _____

Address: _____ Position: _____

City, State, Zip: _____ Are you a CALTAC Member? yes no

Phone: _____ Fax: _____

Do you wish to share your email address Email: _____

with other workshop attendees? yes no

Registration Fee (due by 3/1/12) Make checks payable to CALTAC and mail to:

CALTAC Member \$18 Doris Lau (626) 991-7822 Non-member 20 c/o P.O. Box 609 Long Beach,

CA 90801 TOTAL _____ NO REFUNDS

Early Bird registration fee \$18 when postmarked by February 27, 2012; otherwise \$20.



City Librarian Martín Gómez Accepts Position of Vice Dean of the USC Libraries

February 10, 2012, Los Angeles -- Mayor Antonio Villaraigosa announced today that City Librarian Martín Gómez will leave the Los Angeles Public Library to accept the position of Vice Dean of the University of Southern California (USC) Libraries. For the past three years, Gómez has been responsible for the overall administration of the city's library system, which serves nearly 4 million people -- the largest population of any public library in the United States. The system includes the Central Library, 72 branches, 800 employees and a \$96 million operating budget. Gómez will begin at USC on April 2, 2012.

"Over the past three years, Mr. Gómez's service to the Los Angeles Public Library has been outstanding," said Mayor Villaraigosa. "Working with my office and the City Council, his leadership helped galvanize support for the passage of Measure L last year. His inclusive management style and vision have forged a new direction for the library that will benefit our residents and communities for many years to come. The City of Los Angeles is grateful for his service and I wish him success as the Vice Dean of Libraries at USC."

"It has been a great privilege to serve under Mayor Villaraigosa and lead one of the nation's greatest libraries," said Gómez. "During the past three years, the library faced many challenges, but working together with the Mayor, City Council, Library Commission, staff and public, we have met these challenges. I'm proud that we are now restoring library services and enhancing its programs to meet the needs of all Angelenos today and in the future."

Last year, after deep budget cuts reduced library staff and service hours, Gómez worked with elected officials in crafting Measure L, a ballot measure to amend the City Charter and increase the library's share of dedicated city funds. Voters passed Measure L in March 2011 and the library has begun restoring service hours and programs.

(more)

Gómez previously served as the President and Chief Executive Office of the Urban Libraries Council (ULC), Executive Director of the Friends & Foundation of the San Francisco Public Library and Executive Director of the Brooklyn Public Library, among other positions.

The Los Angeles Public Library serves the largest urban population of any library in the country. Its Central Library, 72 branch libraries, six million books and state-of-the-art technology provide everyone with free and easy access to information and the opportunity for life-long learning. For further information, visit the Library's Web site at *www.lapl.org*.

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**PASADENA PUBLIC LIBRARY COMMISSION
MEETING ATTENDANCE
JULY 2011 - JUNE 2012**

NAME	7/20/11	8/17/11	9/21/11	10/19/11	11/16/11	12/21/11	1/18/12	2/15/12	3/21/12	4/18/12	5/16/12	6/20/12
AYALA, DEBBIE – District 2	P		E	P	P		P	XX				
DENT, MORRIS – District 4	P		P	P	P		P	XX				
HADERLEIN, JANE – Mayor				P	E		P	XX				
HAMILTON, KATHLEEN- District 6	P		P	P	P		P	XX				
HAMPTON-MORGAN, RENEE- District 3	P		P	P	P		E	XX				
MARTINEZ, ROBERTA- District 1	P		P	P	P		P	XX				
STOWITTS, LINDA- District 7	E		P	P	P		P	XX				
WATTS, JENNIFER – At Large/7	P		E	P	E		P	XX				
VACANT – District 5												

P = PRESENT
E = EXCUSED
A = ABSENT
LOA = LEAVE OF ABSENCE
SHADED = NOT APPLICABLE
XX = MEETING CANCELLED
[R] = SPECIAL MEETING RETREAT
[S] = SPECIAL MEETING
NQ = NO QUORUM, SO NO MEETING HELD
R-N/A = RECUSED SO ATTENDANCE IS NOT APPLICABLE

Pasadena Public Library Commission Liaison Sign Up

Friends of the Pasadena Public Library 2012 Meetings

(4th Wednesday of the Month – 7pm – San Rafael Branch)

January	25	Kathleen Hamilton
February	22	Jane Haderlein or Jennifer Watts
March	28	Debbie Ayala
April	25	Roberta Martinez
May	23	
June	27	
July	25	
August	22	
September	26	Renee Morgan-Hampton
October	24	
November		
December		

2012 LIBRARY COMMISSION

MEETING LOCATIONS

3RD WEDNESDAY, 6PM

January 18	Allendale
February 22*	Hill Avenue
March 21	Linda Vista
April 18	Santa Catalina
May 16	La Pintoresca
June 20	San Rafael
July 18	Central
August 15	Hastings or Dark
September 19	Lamanda Park
October 17	Villa Parke
<i>November 14*</i>	Central
December 19	Central

** Special Meeting*

**2nd Wednesday*