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00 N. Garfield Ave., P.O. Box 7115 Pasadena CA 91109-7215



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PAJADENA

JULY - AUGUST 2010

Make Libraries a Summer Splash

ASADENA PUBLIC LIBRARY HAS OPENED THE BOOK ON SUMMER FUN with the 2010 Summer Reading Club. Children, from infants to 12-vear-olds, can "Make a Splash" with books, water-themed shows, movies and more.

By reading as few as five books over the summer, children can retain or sharpen reading skills learned over an entire school year while pursuing their interests and earning prizes.

Joining is simple at Pasadena Central Library and all branch libraries, where children can pick up free book bags and reading records. They'll bring in their reading records to earn different prizes every week through Sunday, Aug. 15.

And they won't want to miss the free shows! Allen the Magician brings his world of magic to performances at Hastings Branch Library, 3325 E. Orange Grove Blvd., July 12 through 19.

Flights of Fantasy makes a splash with humor Thursday, July 22, at 10 a.m. at Central Library, 1 p.m. at Lamanda Park Branch Library and 3:30 p.m. at Allendale Branch Library.

Splish, splash and read with magic, comedy and juggling by Jeff the Great, who'll leave kids amazed and amused Thursday, July 29, at 10 a.m. at Central Library and 1 p.m. at Hastings Branch Library.

Pacific Animal Productions will show which animals thrive in water and which need none Aug. 9 through 16 at Hastings Branch Library.

Spend cool afternoons watching summer splash movies Mondays in July at 3 p.m. at Hill Avenue Branch Library, 55 S. Hill Ave.; Tuesdays in July and through Aug. 10 at 3:30 p.m. at Lamanda Park Branch Library; Wednesdays in August at 3 p.m. at San Rafael Branch Library, 1240 Nithsdale Rd.; Thursdays in July and Aug. 5 at 3 p.m. at Allendale Branch Library, 1130 S. Marengo; and Fridays through July 30 at 3 p.m. at La Pintoresca Branch Library, 1355 N. Raymond Ave.

For more information, visit www.cityofpasadena.net/ librarykids or call 744-4045. Sponsors: the Friends of the Pasadena Public Library and Southern California Library Cooperative.

Teens on the Scene

Sure, we're miles from the beach but Pasadena teens ages 13 to 18 can still "Make Waves" with Pasadena Public Library's teen reading program.

> Stop by Pasadena Central Library or your nearest branch library now through Friday, Aug. 20, to fill out a prize entry form every time you finish a book, magazine, graphicnovel or audio book.

Tell us a little bit about yourself and your book, sign your name and drop the slip in a special box.

Drawings will be held once a week. All entries will be eligible for the grand prize drawing.

Also watch for fun teen activities from monopoly tournaments to an ice cream class or sign up for a free "Try It @ Your Library Teen Camp." You can learn new skills in everything from video game animation to robotics, modern dance, comic book illustration, dry photography and much more.

Visit www.cityofpasadena.net/ teens or call 744-4766 for more information. Sponsors are Friends of the Pasadena Public Library and Rotary Club of Pasadena.

Etcetera ... Etcetera

- ♥ Step onto the Colorado Street Bridge for music and dancing, vintage cars, food and children's activities on Saturday, July 10, from 6 to 11 p.m. 441-6333 or www.pasadenaheritage.org for ticket prices and information.
- ₹ Enjoy free films Wednesdays at 1 p.m. in the Donald R. Wright Auditorium at Pasadena Central Library, 285 E. Walnut St.: "Meet Me in St. Louis" July 14, "In the Good Old Summertime" July 21, "The Wizard of Oz" July 28, "All Roads Lead Home" Aug. 4, "Moondance Alexander" Aug. 11 "Up" Aug. 18 and "Monsters vs. Aliens" Aug. 25.
- ₹ Float on a raft or set a chair on the deck to watch the latest kids' flicks on Saturday, July 17, and Saturday, Aug. 21, at 8:15 p.m. at the Rose Bowl Aquatics Center. Refreshments will be sold. 564-0330 or www.rosebowlaquatics.org
- Meet a hol<mark>istic health coach and </mark> **"raw food<mark>" expert</mark> Wednesday, Jul**y 21, and talk about sustainable food Wednesday, Aug. 25, during Eco Community Dialogs at 7 p.m. at 33 S. Catalina Ave., Suite 104. www.ecocommunitydialogues.com or 795-0376.

- ✓ Teens can share ideas at Day One's free Youth Summit
- Tuesday, Aug. 17, 8:30 a.m. to 5 p.m., at PCC's Community Education Center, 3035 E. Foothill Blvd. Watch for flyers, call 229-9750 or visit www.dayonepasadena.com.
- ✓ Get yourself dirty at the L.A. Mud Run on Saturday, Aug. 21 at the Rose Bowl, with a muddy 5K obstacle course in and around the stadium plus a kids' run. Entry fee required. Register at www.ecomudruntour.com/ lamudrun or (949) 981-7760.
- ✓ Pasadena children and teens can enjoy free and low-cost amusement park trips, museum tours, camping expeditions, college tours and more during Day One's annual Youth Month in August. www.dayonepasadena.com or
- Robinson Park offers a safe place for children in grades 1 to 8 with homework help, recreation, sports, tutoring and more every Monday through Thursday after school beginning Sept. 13 Register your kids or volunteer by calling 744-7501.

- ₹ Check www.crimemapping.com/ map/ca/pasadena for stats on what kinds of crimes are happening in the city, and where. It's part of Pasadena Police Department's new e-policing effort to share information with the community. 744-4537.
- Polish the skills needed to become an effective leader through the Pasadena Neighborhood Leadership Institute, Tuesdays from 6 to 9 p.m. starting in September. Apply early, only 20 openings! 744-7290
- Get up and moving with Pasadena's mayor at 7:30 a.m. the first Wednesday of every month (except January) for a walk around the Rose Bowl Loop, Meet at the stadium's Gate A. 797-7238 or www.upandmoving.org.
- **Pasadena Pacers** is a running club that meets Saturday mornings at 7 a.m. in the parking lot at Rose Bowl Aquatics Center. There are no fees and no formalities. All levels of ability are welcome. 792-1221 or www.pasadenapacers.org.
- Note: All dates and times listed in Pasadena In Focus are as of the publication date. Call the numbers listed to confirm information. All phone numbers are in the (626) area code unless otherwise noted.

Noticias En Breve

Los Niños aterrizan en las bibliotecas de Pasadena para un verano divertido

La biblioteca de Pasadena ha abierto los libros en verano divertido con el Club de Lectura del Verano 2010. Los niños de Pasadena, desde infantes hasta doce años pueden "hacer un aterrizaie" con buenos libros, show con temas acuáticos, historias, películas y mucho más.

Al leer por lo menos cinco libros en las vacaciones de verano, los niños podrán retener o mejorar sus destrezas de lectura y lo que aprendieron durante todo el año escolar mientras buscan sus propios intereses y ganan premios.

El participar en la Biblioteca Central y en todas las sucursales es fácil, los niños pueden escoger un bolso de libros gratis y un registro de lectura. Ellos traen su registro de lectura para ganar diferentes premios cada semana hasta el domingo 15 de agosto.

¡Y ellos no querrán perderse los espectáculos gratis; que entretendrán a los niños como ser magos, malabaristas, animales en vivo y mucho más " Haga un Aterrizaje" este veranoj

Para mayor información visite: www.cityofpasadena.net/ librarykids o llame 744-4045.

Se continua adentro . . .

Keep Coyotes at a Safe Distance

IF YOU THINK YOU SPOTTED A COYOTE, YOU PROBABLY DID! According to the Pasadena Humane Society & SPCA, there are more coyotes in Southern California than ever before and many of them live on our neighborhood streets.

These wild animals are omnivores, meaning they feed on rabbits, rodents and birds, as well as berries and plants. If they're hungry enough, coyotes will prey on small pets such as dogs and cats.

They've also been known to carry rabies, the Pasadena Public Health Department warns, so keep them away with these tips:

- Make sure your dogs are spayed or neutered and their vaccines are up to date. Bring small pets inside with you at night.
- Keep pet food, water dishes and bird feeders inside. Make sure outdoor trash can lids are on tight and keep
- compost contained. • Pick up fallen fruit every day.
- Clear excess brush and wood piles that may serve as shelter.
- Make sure the fence or wall around your yard is at least six feet tall with no gaps.
- Coyotes have been known to hurdle over fences, so make sure yours is at the maximum allowable height with no gaps
- Consider installing motion-sensor lighting or sprinklers. While outdoors, especially in hillside areas, keep children and

If you find yourself in the presence of a coyote, look it in the eye, try to appear as large as possible, wave your arms, throw rocks and make loud noises. Try spraying it with a hose. Never turn your back or run away – this makes their "chase" instinct kick in.

For more tips or to report sightings, call the Pasadena Humane Society & SPCA at 792-7151 and press 9 or dial ext. 102.



Blocking Off the Street for Fun

SUMMER FUN HEATS UP AT THE ANNUAL DISTRICT 3 BLOCK PARTY on Saturday, Aug. 7, from 11 a.m. to 3 p.m. on Jackson Street between Los Robles and El Molino avenues, by the district councilman. Pasadena firefighters will cook up hot dogs for Pasadenans, who can also enjoy free refreshments, live entertainment, raffles, information booths sponsored by the city of Pasadena and local non-profit agencies, and hands-only CPR training. Walk or bike over! For more information e-mail jmcintyre@cityofpasadena.net or call 744-4738.

Protect Little Swimmers

CHILDREN HAVE A NATURAL CURIOSITY AND ATTRACTION TO WATER. Follow these important tips from Pasadena Fire Department to keep your little ones safe this summer:

• Never assume your child is water-safe even if he or she has had lessons. Children shouldn't be left alone near a pool or spa, or by a lake, river or ocean, even for a second.



- If you're planning a pool party, the first item on your to-do list is to assign someone to watch swimmers at all times. Instruct that person not to look away from the pool and to keep children from running, pushing or jumping on other swimmers, diving into shallow water or screaming (this could mask a real emergency.).
- Have children stay out of the pool after a heavy meal or during a storm, and never let them carry glasses or bottles around the deck.
- Keep life-saving equipment and a cordless phone near your pool. (Plastic inner tubes, inflatable armbands and other toys won't save a life!) If an emergency happens, call 9-1-1 right away and don't hang up until the operator does.
- Once everyone dries off for the day, lock the gate and store any tricycles and pool toys that might attract children to the area.

For more information visit www.cityofpasadena.net/fire and click on Public Safety Tips or call

New City Budget Reflects Challenges

THE RECENTLY ADOPTED OPERATING BUDGET IS THE CITY'S FINANCIAL PLAN FOR FISCAL YEAR 2011, which began July 1. The FY 2011 budget is consistent with the 2014 financial plan developed during FY 2009: Realign the city's expenses to resolve current economic realities and the structural deficit in the General Fund. The results will be a reduction of over \$80 million in anticipated GF expenses over the five years.

The adopted FY 2011 budget of \$725 million includes a General Fund budget of \$217 million. The General Fund contains the most flexible funds received by the city and provides funding for services such as police, fire, parks and recreation, transportation and library. The adopted General Fund budget is approximately \$8 million less or 3.6% lower than the prior year.

Given that more than 76 percent of the General Fund budget is personnel, the recession and structural deficit made it necessary to reduce personnel costs. Since FY 2009, 138 vacant positions have been eliminated, 108 of which were in the General Fund.

While the economy is gradually growing stronger, Pasadena and other cities, as well as school districts, continue to experience the effects of the slowdown. One of the greatest challenges has been the California legislature's inability to address the state's budget problems, and in many cases raiding municipal budgets to make up the difference.

In Pasadena, this means millions of dollars have had to be trimmed from the operating budget. The primary budget strategy has focused on becoming more efficient in how the city operates and delivers services. Unfortunately, it has been necessary to reduce some service levels. For example, hours at branch libraries have been reduced, a four-person ladder fire truck has been taken out of service and vacant staff positions have been eliminated in nearly every department. While some impacts are unavoidable, we are making every effort to continue providing excellent programs and services to Pasadena residents.

Stay informed and involved! There will be opportunities this fall to provide your great ideas about the FY 2012 budget, which will begin July 1, 2011; read more about it in the next issue of Pasadena In Focus. Learn more at www.cityofpasadena.net/citymanager/budget_update.

Los Adolescentes en Escena

Los adolescentes de Pasadena entre las edades de 13 hasta 18 años "harán olas" con el programa de lectura de verano de la Biblioteca Pública de Pasadena.

Ven a la biblioteca Central de Pasadena o a una de sus sucursales más cercana a ti para rellenar un formulario de participación de premios cada vez que termines de leer un libro, revista, novela gráfica o audio libro. Dinos algo sobre ti y el libro que leíste, firma tu nombre y deposita el papel de constancia en la caja especial.

Los sorteos serán cada semana; si escogemos tu formulario de inscripción, ¡tu ganas!. Todos los formularios de inscripción califican para el premio mayor al final del verano.

Este programa finaliza el viernes 20 de agosto. Visite www.cityofpasadena.net/teens o llame 744-4766 para mayor información.

iEs la Fiesta de la Cuadra!

La diversión del verano se calienta en la Fiesta Anual de la Cuadra del Distrito 3. el sábado 7 de agosto desde las 11 a.m. hasta las 3 p.m. en la calle Jackson entre las avenidas Los Robles y el Molino, por el distrito del conceial. Los bomberos de Pasadena cocinarán los hot dogs para los residentes de Pasadena, también disfrutarán gratis de refrigerios, entretenimiento al vivo, rifas, kioscos con información, patrocinado por la Ciudad de Pasadena y organizaciones locales sin fines de lucro, y también habrá capacitación de CPR por sus siglas en inglés, usando sólo las manos, ¡Camine o venga en bicicleta! Para mayor información llame al 744-4738 o envié un correo electrónico a jmcintyre@cityofpasadena.net .

Etcétera, etcétera...

Los niños v adolescentes de Pasadena pueden disfrutar gratis o a bajo costo los viajes a los parques de diversiones, visitas a los museos, campamentos de expediciones, visitas a los colegios comunitarios y mucho más durante el mes anual de los Jóvenes de Day One en agosto. www.dayonepasadena.com o 229-9750.

Los jóvenes pueden compartir ideas en el encuentro gratis de Jóvenes de Day One el martes 17 de agosto de 8:30 a.m. a 5p.m.. en el Centro de Educación Comunitario de PCC, 3035 E. Foothill Blvd.. Esté atento a los volantes. llame 229-9750 o visite la página www.dayonepasadena.com.

El parque Robinson ofrece un lugar seguro para los niños del I al 8vo. grado con ayuda con la tarea, recreación, deportes, tutoría y mucho más, de lunes a jueves después de las horas regulares de clase empezando el 13 de septiembre. Inscriba a su niño o sea voluntario llamando al 744-7501.

PASADENA

Find Your Council District Online

PASADENA IS CARVED INTO SEVEN DISTRICTS, allowing each city council member to speak up for the unique needs of their constituents. Each council member has a direct phone number, e-mail address and field representative who can help answer your questions, link you with city resources or address your concerns.

But which one should you call? If you're not sure who your council member is, visit www.cityofpasadena.net and look under FYI Pasadena for "Find My Council District." This link will take you to an interactive map where you'll enter your address to learn your councilmember's name, as well as the names of any neighborhood associations in your area.

For information on the seven districts, including council member biographies, district news and projects, visit www.cityofpasadena.net/Council.aspx.



Volunteer for the Police Department



RESIDENTS JUST LIKE YOU HAVE PROVIDED VALUABLE SUPPORT TO THE PASADENA POLICE **DEPARTMENT** for more than 20 years

More than 140 active volunteers help with a variety of tasks in about a dozen sections of the

department, logging nearly 16,000 hours last year alone.

Assistance is needed with the Citizens Assisting Pasadena Police (CAPP) in patrol, Youth Accountability, Values-Based Review and Use-of-Force boards, Parade Watch, Safe Shopping detail, Missing Persons Volunteer Investigators Unit, Chaplains, Equestrian Unit, and Community Response to Eradicate and Deter Identity Theft (CREDIT) team.

Volunteers are screened and trained during a 12-week Citizen Police Academy, which gives a behind-the-scenes look at the department's many functions. After successful completion of a background check, you'll get hands-on training by department staff when you begin your specialized assignment.

The demand for police volunteers has never been higher and new opportunities are growing. Learn more by e-mailing nbazzo@cityofpasadena.net or calling 744-7652.



Find Out About General Plan Outreach in Final Report

PASADENA

YOU'VE BEEN HEARING ABOUT THE DRAFT OUTREACH SUMMARY REPORT

for the first phase of the General Plan update. Now it's a final report, adopted by the city council in May and available at www.cityofpasadena.net/generalplan.

It summarizes all feedback received during stakeholder interviews, MoveAbout tours, community workshops, district meetings and an open house extravaganza.

What's next? The second phase of the update will include a series of activities this fall when you'll help select preferred solutions that will be translated into policies and strategies to be incorporated into the updated General Plan.

Be sure to sign up for e-mail on the website or call 744-6807 to learn more about this fall's events.





Riding the Metro Gold Line is more relaxing than ever thanks to a tranquil new atmosphere at the Fillmore Station Plaza. Located at Fillmore Street and South Raymond Avenue, the stop features comfy furniture, concrete seat walls with wood accents, decorative walkway, information kiosk, additional bike parking, energy-saving solar and LED lighting, and drought-tolerant landscaping fed by a solar-powered irrigation system - all meant to create an oasis for commuters.

P A S A D E N A Water&Power

Keep Your Historic Home Thoroughly Modern

FIXING UP A HISTORIC HOME CAN BE THE ULTIMATE IN **GREEN LIVING.** If you own one of Pasadena's gems, you'll preserve precious natural and cultural resources when you choose to restore rather than demolish and rebuild, and you'll add to the growing treasure trove of historic properties that give our community its unique character.



Follow these tips from the National Trust for Historic Preservation to keep your vintage home eco-friendly:

- Keep the original windows. If you caulk and weatherstrip all doors and windows, studies show they seal out cold and heat just as well as new ones.
- Stay cooler in summer with light exterior paint, and plant shade trees on the south and west sides of your house. (Check www.PWPweb.com for shade tree rebates.) Restore your porch, awning or shutters, which remain a timeless energy-saving innovation for providing shade. Older homes were designed cooler with cross ventilation from plenty of windows, so throw open the sash and use fans instead of turning on your AC.
- Older homes can be drafty in winter. Cut your heating bills by 20 percent by insulating the attic, and install an attic door cover, dryer yent seals and a fireplace draft stopper to cut energy waste by 30 percent.

For information on tax breaks for restoring a historic Pasadena home, visit www.cityofpasadena.net, keywords "Mills Act."



Enjoy a Cool Summer with Generous Rebates

MANY HOME APPLIANCES GET AN EXTREME WORKOUT EACH SUMMER. Before yours become exhausted beyond repair, upgrade to an energy-efficient model (and trim your energy bill!) while cool rebates are still available.

The California Cash for Appliances program is offering cash back when you buy select Energy Star appliances and recycle your old ones. Launched on Earth Day this year to help stimulate the economy and encourage energy efficiency, the rebate program was extended until funds are depleted - which could be very soon. The state has received more than 35,000 applications for rebates on qualifying refrigerators (\$200), high-efficiency clothes washers (\$100) and room air conditioners (up to \$50).

Pasadena Water and Power offers excellent rebates year-round on a number of energy- and water-saving appliances, many of which also qualify for the state rebate. As part of its longstanding local economic stimulus efforts, PWP gives bonus "buy local" rebates when you buy qualifying products from a Pasadena retailer. Here's a list of some of PWP's most popular rebates:

- Pool pump up to \$225 plus a \$50 "buy local" bonus
- Energy Star refrigerator up to \$140 plus a \$50 "buy local" bonus
- Energy Star room air conditioner up to \$60 plus a \$25 "buy local" bonus
- Shade tree up to \$50 plus a \$10 "buy local" bonus
- High-efficiency (HE) clothes washer \$200
- Weather-based irrigation controller \$150

Rebate amounts are subject to change at any time. Visit www.cityofpasadena.net/rebates for the most up-to-date information and applications, including product eligibility and program requirements.



Don't Let the Water Shortage Outsmart You

GET WATER-WISE AT PWP'S H2O ACADEMY! Experts in water conservation and efficient irrigation share their water wisdom during this three-hour seminar, presented free to Pasadena

- The top 10 ways to save the most water and money, indoors and out
- Water-wise alternatives to traditional landscaping that work best for our climate
- How to do a home water audit and how yours compares to others
- How much water is right for your landscaping
- How to keep your landscaping healthy through the hot summer
- How to check for leaks and what to do if you have one
- How to understand your bill

PWP customers who complete the H2O Academy will receive a free Water Saver Kit (a \$40 value) and a chance to win a "smart" irrigation controller, including installation (a \$650 value).

Classes are held at the Salvation Army Pasadena Tabernacle, 960 E. Walnut St., and there are two dates to choose from: Saturday, July 24, or Saturday, Aug. 14, from 9 a.m. to noon (refreshments will be provided). Register at www.cityofpasadena.net/savewater or call 744-3715.



Finance Your Home Solar System



LOS ANGELES COUNTY RECENTLY LAUNCHED AN INNOVATIVE HOME ENERGY EFFICIENCY FINANCING PROGRAM to help you cover the upfront costs of home energy improvements, including solar panel installation. Your eligibility for these county loans does not depend on your credit rating and you'll have up to 20 years to pay them off as a line item on your property tax bill. The loan obligation stays with the house, and not with you, if you decide to sell your home before you've paid off the loan.

The Los Angeles County Energy Program (LACEP) promotes energy efficiency in existing homes, reduces greenhouse gas emissions and puts construction professionals back to work. Homeowners can start applying for county financing by summer's end. Watch for details!

With PWP's \$2.40/watt solar rebates, aggressive federal tax credits, and now this new financing option, the power of the sun is within reach for more Pasadena homeowners than ever before. Learn more at www.cityofpasadena.net/solar.

Visit www.cityofpasadena.net/waterandpower or call the PWP AnswerLine at 744-6970