

GENERAL PLAN UPDATE

PASADENA

Guiding Our Community's Future

MOVEABOUT BICYCLE TOUR



Please print your name here _____

Email _____

(So we can enter you into the raffle for great prizes!)

WELCOME TO MOVEABOUTS!

You just picked up a guide to six informative tours around Pasadena! Get ready to see new sights, explore history, experience local flavors, and expand your imagination.

But this won't involve expensive luggage and security checkpoints – it's all right here in your own backyard.

As part of the City's 2009 General Plan Update, hundreds of Pasadenans are taking to the streets through September 2009 to examine and offer input on some of the City's most challenging issues. You're holding this guide because you're interested – take the next step! Your ideas can be a big part of tomorrow's Pasadena.

Each of the six MoveAbout tours described inside is designed to highlight specific issues, from residential density to the need for well-marked bike lanes, the walkability of the city, reuse of historic buildings, and architectural design, for example. The easy-to-follow directions and maps will guide you to specific, thought-provoking sites where you can write down your impressions and your ideas for a better Pasadena. What is your experience at each location? Can you comfortably walk or bike? Do you like what you see? How can we fine-tune Pasadena to become even a better city in the future?

It's easy to participate: simply choose any or all of the tours listed inside. You can walk, bike, drive, or ride an ARTS bus or the Gold Line to enjoy very different experiences. (Receive a free all-day Metro Gold Line pass Saturday, August 29 from 9A.M. to 11A.M. at the Del Mar Station.) Take a quick look, or amble through on a leisurely afternoon.

As you complete the tours, please visit local businesses listed to have the "passport box" within your guide stamped. The more stamps you receive, the more chances you have to win fabulous raffle prizes at the November 14 Community-Wide Open House. You can also check out local landmarks, learn little-known historic facts, and sample neighborhood eateries.

Submit your completed MoveAbouts Guidebook any time on or before **Monday, September 28, 2009, 5P.M.** to the information booth at Pasadena City Hall, the Pasadena Permit Center, or any Pasadena public library.

**JOIN THE TEAM AND MAKE A DIFFERENCE.
LET'S GET OUT AND MOVE ABOUT, PASADENA!**

MOVEABOUTS?

What is this all about?

The **MoveAbouts Tours** are part of a community-wide effort to update the Land Use, Mobility, and Open Space and Conservation Elements of Pasadena's General Plan. A vital blueprint for our city's future, these elements will guide how Pasadena grows and changes, how we prioritize parks and open space, and how we move around the city well into the next decades. Last amended in 2004, the General Plan is updated regularly to reflect our community's evolving values, needs, and preferences.

With the goal of involving thousands of Pasadenans in the update, the General Plan Update Advisory Committee and City Staff have launched a major outreach campaign that will extend into next year. In addition to these fun, self-guided MoveAbouts, you and your family can get involved through upcoming community workshops, a fall speaker series, a youth task force, an interactive website, and much more.

For the latest details, including an events calendar, a community blog, planning documents, colorful videos, and a downloadable copy of this MoveAbout guide for friends and family, visit:

www.cityofpasadena.net/generalplan

Feel free to tear off the back page of this guide that includes a list of upcoming outreach events.



Here are a few important considerations for the tours:

- Wear comfortable shoes and clothing - some of the tours include a fair amount of walking around. Bring a water bottle and a couple of pens.
- Encourage a friend to join you on any or all of the tours, especially on either or both of the Driving Tours.
- Follow the DIRECTIONS carefully (look for the compass symbol, ) and always stop your vehicle/bicycle before responding to questions.
- Please try to do your tours during regular business hours (9A.M. - 5P.M.) so that you can get your “passport” stamped at our participating businesses by store employees. Keep in mind that some of the businesses may not be open on Sundays.
- See the map on pages 34 and 35 for each tour route.

TOUR OVERVIEWS



ARTS BUS AND WALKING TOUR (pages 4-8)

This tour combines a ride on the city ARTS bus through Pasadena’s biotechnology and healthcare district and a walking tour through one of the city’s oldest neighborhoods. Expect to spend about 20 minutes on the bus each way and 45 to 60 minutes on the nearly two-mile walking tour.



BICYCLE TOUR (pages 9-13)

Take this tour to experience a variety of streets either currently designated or soon to be designated for bicycle travel. Visit several Pasadena parks and see a recent solar power installation. Be prepared to bike between 7 to 9.2 miles.



DRIVING TOUR - EAST (pages 14-18)

Tour takers will experience a neighborhood that is transitioning from residential to industrial uses, a suburban-oriented group of residential and commercial developments, and some of Pasadena’s rich, ethnic commercial business districts. The length of this tour depends on the amount of time you spend at each stop. Count on at least 1 to 1.5 hours.



DRIVING TOUR – WEST (pages 19-22)

On this tour, you’ll experience the diversity of the Pasadena built landscape as you drive from the heart of the city’s healthcare and biotechnology district to a thriving, transit-oriented urban center, and finally through some historic northwest neighborhoods that are in transition. Count on spending at least 1 to 1.5 hours on this tour.



GOLD LINE TOUR (pages 23-27)

If you haven’t ever ridden the Metro Gold Line, or if you ride it but never pay attention to the neighborhoods you are passing through, then this tour could be for you. Tour takers will visit four of Pasadena’s six stations and experience some of the mixed housing and commercial developments immediately adjacent to the rail stations. Plan on spending 1.5 to 2 hours, depending on how long you wait for the train and how much exploring you do at each stop.



OPEN SPACE TOUR (pages 28-33)

The Open Space tour provides an opportunity for you to see the full range of Pasadena’s diverse open space environments, from natural open space to community gardens to dog parks. This tour will last 2 to 2.5 hours, depending on the time you spend visiting each park area. We encourage you to get out and hike a little at each stop.

BICYCLE TOUR

START POINT: Parking lot of Viña Vieja Park

DISTANCE: Approximately 9.2 miles (shortcut route is approximately 7.0 miles)

TIME: Approximately 1 hour to 90 minutes, depending on how fast you ride and how long you stop (shortcut route will take approximately 45 - 75 minutes)

The City would like to know how you find the experience of riding a bike on various Pasadena streets. While you are riding, take note of the changes in the bicycling environment as you move from street to street. Are some streets more pleasant to ride on than others? Before you begin, please read all of the questions so you can think about your answers as you ride. Please also visit <http://www.cityofpasadena.net/transportation> (click on bicycle) before heading out to download a pamphlet on bicycling safety.

INTRODUCTION: This tour invites you to experience a variety of city streets currently designated, or being considered for future designation, for bicycle travel. In addition, the tour will take you through three of Pasadena's parks, will show you some recent commercial and residential development, and will ask you to share your thoughts on balancing the need for alternative sources of energy with aesthetic or design concerns.



STOP #1: VIÑA VIEJA PARK (ORANGE GROVE BOULEVARD/CANYON WASH DRIVE)

As you can see, this park is directly adjacent to the transmission power lines that run north and south through this section of Pasadena. While residences or offices are not permitted in the right-of-way for these lines, uses such as parks or other open space uses or plant nurseries can be appropriate.

QUESTION A: Please circle below your level of support for the following statement: "Lands within transmission line rights-of-way should be considered for parks or other open space uses."

Strongly Support

1

Somewhat Support

2

Neutral

3

Do Not Support

4

Strongly Oppose

5

Please use the space below to explain your answer (please print).



Directions: Pedal west on Orange Grove Boulevard to Sierra Madre Boulevard. Turn left and pedal south to Villa Street. Turn right and ride a few blocks to Altadena Drive and get your passport stamped at Berg Hardware (northwest corner of Altadena Drive and Villa Street). Continue west to the corner of Villa Street and Sierra Bonita Avenue. Pull into a shady area at Jefferson Park and stop here.

STOP #2: JEFFERSON PARK (VILLA STREET/SIERRA BONITA AVENUE)

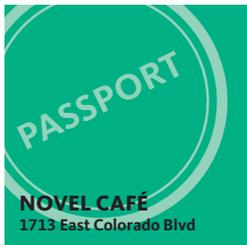
QUESTION B: During your ride, you were asked to pay attention to the bicycling environment as it changed from street to street. Please rate the **overall biking experience** on Villa Street on a scale from 1 to 5, with 1 being very comfortable and 5 being very uncomfortable.

Very Comfortable	Comfortable	Neutral	Uncomfortable	Very Uncomfortable
1	2	3	4	5

QUESTION C: Please circle below your level of support for the following statement: **“The signs and striping for bicycle lanes and bikeways along this stretch of the ride (along Orange Grove Boulevard, Sierra Madre Boulevard, and Villa Street) are adequate.”**

Strongly Agree	Somewhat Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

Please use the space below to tell us any other comments you have on this section of the ride (please print).



Directions: If you are feeling like you would like to take a bit shorter route, continue west on Villa Street for another six blocks until you get to Wilson Avenue. Turn right and head north to McDonald Park at the corner of Wilson Avenue and Mountain Street. Find a shady place and park your bike. Skip to Stop #5.

If you are still feeling fresh and ready for a route that adds about two miles to the total distance traveled, as well as a moderate uphill climb, head south (away from the mountains) on Sierra Bonita Avenue. Continue under the freeway to Walnut Street, jog to the left one block to Bonnie Avenue and turn right. Ride south one block to the corner of Bonnie Avenue and Colorado Boulevard. Visit Novel Café to get your passport stamped (on the same block as Starbucks).

STOP #3: Colorado Boulevard, between Bonnie and Meredith Avenues

This block, on the north side of Colorado Boulevard (with Starbucks, Johnny Rockets, and Novel Café) to the east of Bonnie Avenue, is a development project representing the most significant new activity that has taken place on this stretch of Colorado Boulevard in recent years.

QUESTION D: Please circle below your **level of support for the future development of local retail businesses** that serve residents and students at Pasadena City College.

Strongly Support	Somewhat Support	Neutral	Do Not Support	Strongly Oppose
1	2	3	4	5

Please use the space below to explain your answer (please print).

STOP #3: COLORADO BOULEVARD, BETWEEN BONNIE AND MEREDITH AVENUES *continued*

QUESTION E: Please circle below your **level of support for the design** (architectural style, height, setback, etc.) of buildings along this block.

Strongly Support	Somewhat Support	Neutral	Do Not Support	Strongly Oppose
1	2	3	4	5

Please use the space below to explain your answer (please print).

Directions: Continue south on Bonnie Avenue past Pasadena City College to Del Mar Boulevard. Turn right and ride west on Del Mar Boulevard to Holliston Avenue (one block past Hill Avenue). Turn left on Holliston Avenue and continue straight approximately 150 yards until you come to a circular turnabout. Pull over to a shady spot and stop.

STOP #4: CALTECH PARKING GARAGE ON HOLLISTON AVENUE



did you know?

The Boadway Building, which sits on the northeast corner of Union Street and Mar Vista Avenue, was moved from the campus of Fuller Theological Seminary. After renovation, it will be dedicated to affordable rental housing.

Directly in front of you on the east side of Holliston Avenue you will see a parking garage covered with a large solar panel array. This recently completed project is a good example of a significant challenge facing the City as it tries to reduce its dependence on non-renewable energy sources. In an area that gets as much sun as Southern California, solar power is an obvious technology to turn to. Some people, however, find solar panels unattractive and out of character with historic Pasadena buildings. Other energy technologies could well pose similar challenges. Balancing the need for energy alternatives with the desire for aesthetic or design harmony is likely to be a continual challenge.

QUESTION F: The scale below asks you to rate the relative importance of alternative energy versus aesthetic or design considerations. **Please mark on the scale below where you feel the greatest emphasis should be placed when evaluating a project.** A mark of -2, for example, says that you believe the emphasis should be totally on the benefits offered by the alternative energy source, while a mark of +2 indicates you believe the emphasis should be solely aesthetic or design concerns.

Alternative Energy Benefits				Aesthetic/Design Concerns
-2	-1	0	1	2

Please use the space below to explain your answer (please print).

Directions: Return the way you came on Holliston Avenue back to Del Mar Avenue. Turn left and continue west to Wilson Avenue. Turn right and ride north on Wilson Avenue to Yolo Street (one block past Union Street). Turn right, ride one block to Mar Vista Avenue, and turn right again (see the “did you know” box for more about the Boadway Building on your right). Ride one block to Union Street and turn right again. Continue west to Wilson Avenue and turn right again. Head north on Wilson Avenue across the freeway to Mountain Street (approximately 10 blocks). Please find a shady spot in McDonald Park and stop for a bit.

did you know?

The improvements to the playground, restroom, and other facilities at parks in the city, including the three you have seen today, have been partially paid for by fees generated by development in recent years in Pasadena.



STOP #5: MCDONALD PARK (WILSON AVENUE/ MOUNTAIN STREET)

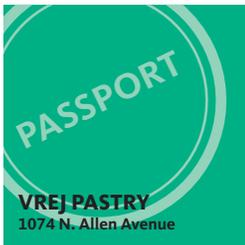
QUESTION G: Please rate the **overall biking experience** on Wilson Avenue on a scale from 1-5, with 1 being very comfortable and 5 being very uncomfortable.

Very Comfortable	Comfortable	Neutral	Uncomfortable	Very Uncomfortable
1	2	3	4	5

QUESTION H: Please circle below your level of agreement with the following statement: **“The signs and striping for bicycle lanes and bikeways along this stretch of the ride (Wilson Avenue) are adequate.”**

Strongly Agree	Somewhat Agree	Neutral	Disagree	Strongly Disagree
1	2	3	4	5

Please use the space below to tell us any other comments you have on this section of the tour (please print).



Directions: Head east (to your right as you face the mountains) on Mountain Street to Sierra Bonita Avenue (one block past Hill Avenue). Turn left and ride two blocks to Whitefield Road. Turn right and ride two blocks to Allen Avenue. Walk your bike across Allen and get your passport stamped at Vrej Pastry.

Head south on Allen Avenue to Mountain Street. Turn left and ride two blocks to Palo Verde Avenue. Turn right and ride south three blocks to Paloma Street. Turn left and continue east on Paloma Street to Sierra Madre Boulevard. Turn left and ride up Sierra Madre Boulevard to Sierra Madre Villa Avenue. Turn right and head south to Paloma Street. Turn right and ride west on Paloma Street to Canyon Wash Drive. Turn left and ride one block to Orange Grove Boulevard. Make a quick jog to the left and then turn right into the parking lot for Viña Vieja Park. This is the end of the tour, but please answer a few more questions.

QUESTION I: Please rate the following streets for **overall biking experience** on a scale from 1 to 5, with 1 being very comfortable and 5 being very uncomfortable.

	Very Comfortable	Comfortable	Neutral	Uncomfortable	Very Uncomfortable
Paloma Street	1	2	3	4	5
Sierra Madre Boulevard	1	2	3	4	5
Sierra Madre Villa Avenue	1	2	3	4	5



did you know?

The City of Pasadena is currently working on an update to its Bicycle Master Plan. If you want to participate, please contact **Rich Dilluvio, rdilluvio@cityofpasadena.net, (626) 744-7254**, a planner in the City's Transportation Department.

QUESTION J: Please circle below your level of agreement with the following statement: "The signs and striping for bicycle lanes and bikeways on this stretch of the ride are adequate."

Strongly Agree
1

Somewhat Agree
2

Neutral
3

Disagree
4

Strongly Disagree
5

Please use the space below to tell us any other comments you have on this section of the ride (please print).

QUESTION K: Please tell us how often you ride your bike.

Daily
1

Weekly
2

Monthly
3

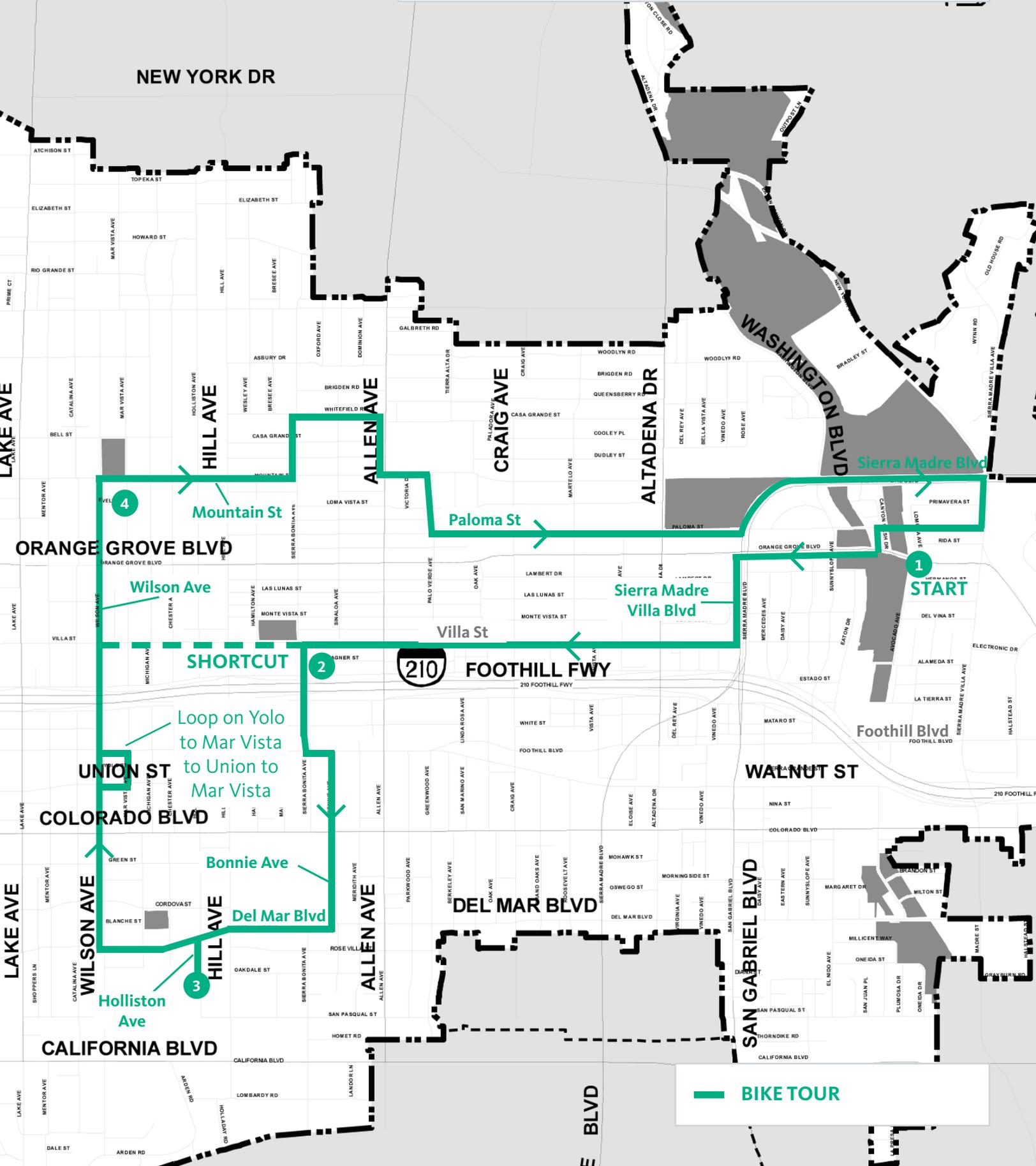
Once or twice a year
4

Today was the first time in years
5

THIS COMPLETES THE BIKE TOUR

ADDITIONAL COMMENTS/NOTES:

MOVEABOUT TOURS MAP



NEW YORK DR

MOVEABOUT TOURS MAP

Sierra Madre Blvd

START

Loop on Yolo to Mar Vista to Union to Mar Vista

WALNUT ST

BIKE TOUR



FOOTHILL FWY

210 FOOTHILL FWY

SHORTCUT

Wilson Ave

Sierra Madre Villa Blvd

Mountain St

Paloma St

HILL AVE

ALLEN AVE

CRAIG AVE

ALTADENA DR

ORANGE GROVE BLVD

UNION ST

COLORADO BLVD

Bonnie Ave

Del Mar Blvd

Holliston Ave

CALIFORNIA BLVD

DEL MAR BLVD

SAN GABRIEL BLVD

E BLVD

Upcoming General Plan Update Community Outreach Opportunities

Mark your calendar for the following events:

MOVEABOUT TOURS

August 22 - September 28, 2009

SPEAKERS SERIES

September 16 and 30

October 14 and 28

November 4

6:30 P.M. Locations to be announced

COMMUNITY WORKSHOPS

Tuesday, September 15, 6:30 P.M.

Jackie Robinson Center

1020 N. Fair Oaks Avenue

Tuesday, September 22, 6:30 P.M.

La Casita Del Arroyo

177 South Arroyo Boulevard

Wednesday, September 23, 6:30 P.M.

First Church of the Nazarene of Pasadena

3700 East Sierra Madre Boulevard

Saturday, September 26, 3 P.M.

Pasadena Conference Center

300 East Green Street

Tuesday, September 29, 6:30 P.M.

Pasadena Boys & Girls Club

3230 East Del Mar Boulevard

COUNCIL DISTRICT WORKSHOPS

Council District 1

Councilwoman Jacque Robinson

Tuesday, October 6

Council District 2

Councilwoman Margaret McAustin

Wednesday, October 21

Council District 3

Councilman Chris Holden

Thursday, October 15

Council District 4

Councilman Steve Haderlein

Wednesday, October 7

Council District 5

Vice Mayor Victor Gordo

Tuesday, October 20

Council District 6

Councilman Steve Madison

Tuesday, October 13

Council District 7

Councilman Terry Tornek

Thursday, October 1

COMMUNITY-WIDE OPEN HOUSE

November 14, 2009

1 - 5 P.M.

Location to be announced

For all updates and information, check out www.cityofpasadena.net/generalplan