

SUN FOR EVERYONE



The Pasadena Solar Initiative is Pasadena Water & Power's commitment to helping its customers install a total of 14,000 kilowatts of solar power by 2017.

With that goal in mind, Pasadena Water & Power (PWP) has improved and expanded its existing residential solar rebate program to make solar power more affordable for everyone. Beginning in 2008, all PWP customers – commercial, residential, institutional and non-profits – are eligible to receive significant rebates on solar photovoltaic (PV) installations. What's more, with incentives for PV systems up to 1000 kW in size, PWP is making it more feasible than ever for its largest customers to meet much of their energy needs by harnessing the free power of the sun.

SAVE BIG IN 2008!

Now is the best time to go solar. By taking advantage of solar incentives from PWP and the federal government in 2008, you could **save up to 30% - 75%** on your system's cost. But these incentives won't last. Rebate amounts from the Pasadena Solar Initiative are expected to decrease in 2009. Federal incentives - \$2,000 for home installations and tax credits of up to 30% of PV system cost for businesses – will expire on December 31, 2008. (Visit www.energytaxincentives.org to learn more about federal incentives for solar power.)

Also, for a limited time, the PSI Rebate Program will **reimburse solar installation permit fees** paid to the City of Pasadena. So if you've been thinking about going solar, 2008 is the year to do it and save big on your system's cost and start saving on your utility bill.

HARNESS THE POWER TO SAVE

The Pasadena Solar Initiative (PSI) Rebate Program has eliminated the previous rebate cap and now offers performance-based rebates for PV systems up to 1000 kW in size installed on or after January 1, 2008. That means a potential savings of about \$5000 - \$10,000 for most small commercial or residential installations, or up to hundreds of thousands of dollars in savings for large commercial installations.

The actual PSI rebate amount you will receive depends on the size and design of your PV system installation and your customer classification:

PV SYSTEM SIZE	2008 REBATE RATES	PAYMENT SCHEDULE
1kW - 100 kW SYSTEM	\$3.50 / Watt* for residential and commercial applicants	"EXPECTED PERFORMANCE-BASED BUYDOWN" One lump sum payment after installation and inspection approval; based on estimated energy output
	\$4 / Watt* for government and non-profit applicants	
OVER 100 kW UP TO 1,000 kW	\$0.553 / kWh ** for residential and commercial	"PERFORMANCE-BASED INCENTIVE" Five annual payments for first five years after installation and inspection approval; based on actual metered output.
	\$0.632 / kWh ** for government and non-profit applicants	

* Wattage is based on your system's estimated energy output, which is calculated using design factors – shade, angle, etc. – that affect system performance.

** Kilowatt hours are based on your system's actual metered energy output.

PASADENA
SOLAR INITIATIVE AND REBATE PROGRAM



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ESTIMATE YOUR SAVINGS

Want an estimate of what your solar PV system's energy output and corresponding PSI rebate would be? The Clean Power Estimator at PWPweb.com/solar will calculate your estimated PSI rebate incentive, plus your rate of return on investment, utility bill savings, and carbon emissions reduction based on the size and design specifications of your PV system.

GOING SOLAR MADE EASY

There are many qualified solar installers available who will not only help you choose and install a PV system that meets your energy needs, but will also take you step by step through the PSI rebate application and permitting process. Take your first step toward going solar today by contacting a qualified solar PV vendor or installer. While PWP does not certify or recommend PV equipment manufacturers or installers, PWP provides a listing at PWPweb.com/solar.

PASADENA SOLAR INITIATIVE REBATE APPLICATION OVERVIEW***

1. Find a qualified installer to help determine your solar energy needs and guide you through the PSI rebate application process.
2. Installer registers for PSI Rebate Program and submits PSI on-line application to reserve rebate funds - Call (626) 744-6970 to register
3. Install solar PV system as specified in application
4. City of Pasadena conducts building code and electrical inspections and clears PV system for interconnection to City's power grid
5. Submit rebate claim and receive rebate within 4-6 weeks

***Program requirements apply. Go to PWPweb.com/solar to learn more.

For full details on the PSI rebate application process, to learn more about program requirements, or find a listing of solar vendors and installers, please visit pwpweb.com/solar or call (626) 744-6970

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