Pasadena General Plan Speaker Series Streets, Traffic and Transit

Wednesday, September 30, 2009, 6:30 P.M. to 8:00 P.M. Community Education Center, 3035 E. Foothill Boulevard

PROGRAM

I. Welcome and Introduction

Bill Trimble, Moderator Planning Division, City of Pasadena

Ellen Greenberg

Planning, Research and Education Services Consultant

Philip Erickson

Community Design + Architecture

- II. Conversation Among the Panelists
- III. Questions, Answers, and Comments

GENERAL PLAN UPDATE

PASADENA

Guiding Our Community's Future



Ellen Greenberg is an urban planner working at the complex intersection of land use, transportation, and urban design. Ms. Greenberg's independent consulting practice provides planning, research and education services for public, private and non-profit sector clients. In 2009, Ellen is leading work on a "Smart Mobility Framework" for the California Department of Transportation.

Sustainability, climate change and energy security are topping emerging agendas and demanding changes in the way transportation agencies do business. Ellen Greenberg is technical lead for the California Department of Transportation's "Smart Mobility Framework," forming strategies to address these issues in the California context.

A model of streets that contribute to movement, community and ecology is presented in Ellen Greenberg's May 2008 article on "Sustainable Streets" in the ITE Journal and in subsequent work for the US EPA on "Implementing Smart Growth Streets."



Philip Erickson is a planner, urban designer, and architect, with special expertise in city streets. He established his firm, Community Design + Architecture, in 1997. The scale of his work ranges from the street to the region. He has been a project designer and manager for a variety of projects, including transit-oriented, mixed-use neighborhoods, regional transportation projects, program design for implementing smart growth principles, and public space.

His approach balances stakeholder consensus-building with technical analysis. His broad experience in design, implementation, transportation planning, market economics, and management allows him to focus the efforts of multidisciplinary teams. Mr. Erickson was the lead urban design contributor to the recently published *Proposed Recommended Practice —Sensitive Solutions in Designing Major Urban Thoroughfares for Walkable Communities*, a guide prepared for the nation's transportation engineers.