

- THEMES -
FOR THE GENERAL PLAN ALTERNATIVES
CHARRETTE DAY I – NOVEMBER 11 – EVENING SESSION

Working Themes:

1

East Pasadena and East Colorado: Reduce development capacity in the Central District and direct development to East Pasadena and along East Colorado Boulevard (east of Lake Avenue).

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6

Major Districts and Corridors: Reduce development capacity in the Central District and direct development to multiple districts and corridors (e.g. East Pasadena, East Washington Boulevard, Lincoln Avenue, Northwest Pasadena) incorporating mixed-use and neighborhood serving commercial uses; and

Housing Opportunities: Increase housing opportunities to serve the housing needs of all of Pasadena's residents.

3

Reduced Capacity: Maintain the vision and intent of the existing General Plan (e.g. protect residential neighborhoods and create mixed-use urban environments) but reduce the amount of development capacity city-wide.

4

"Smart Growth" and Sustainability: Distribute development and intensity with a focus on transit nodes in order to maximize conformance to "smart growth" and sustainability (environmental, economic, social) principles.

5

Economic Vitality: Maximize the economic vitality of Pasadena.

Baseline Scenarios:

Existing General Plan: Focus higher density development into the Central District and along mobility corridors in order to protect residential neighborhood and to create mixed-use urban environments oriented to transit and pedestrian activity.

No New Development: Remove remaining development capacity in the existing General Plan (i.e. no growth).