PUBLIC HEALTH



ADOPTED OPERATING BUDGET FISCAL YEAR

2009



Investigation
Facility Management

DEPARTMENT SUMMARY PUBLIC HEALTH

Mission Statement

Health is broadly defined to mean both the absence of disease, and the presence of well-being – physical, social, economic, mental and spiritual. The Pasadena Public Health Department (PPHD) is responsible for ensuring a healthy community through legally mandated services, essential public health functions and enforcement of the state Health and Safety Code, and administration of other policies, statutes, regulations, and programs. PPHD improves quality of life, community health and well being through disease prevention services and health promotion activities.

Program Description

Public health is an organized community-wide effort of partnerships and collaborations which assure opportunities to enhance optimal health for present and future generations. As guardians of the public's health, the PPHD perform many critical activities that promote healthy behaviors and positive outcomes for individuals, families and the community. PPHD's main goals are to protect residents from illness, disability, injury and environmental hazards. As one of only three city-based health jurisdictions in the State, PPHD is well-positioned to quickly respond to and address health issues in Pasadena because programs and services are locally designed to target specific community needs.

Making Pasadena a healthier city is a complex challenge that can only be achieved through a plan of broad action items that engage and involve many levels of the community, beginning with individual residents and families and including an array of public and private agencies and other stakeholders. In striving to respond to community health needs, the Department is guided by a clear vision, models, best practices, and is supported by public policy, and community values.

To meet the needs of a growing and diverse community, accomplish its goal of providing legally mandated and core public health services, and to ensure performance and health standards are met, PPHD continuously conducts health assessments, collaborates for healthcare assurance and develops policy. Tailored to the unique characteristics and assets of Pasadena, the scope of programmatic and clinical services spans the ten essential public health services, which are national standards that define public health practice:

- 1. Monitor health status to identify community problems;
- Diagnose and investigate health problems and health hazards in the community;
- 3. Inform, educate, and empower people about health issues;
- Mobilize community partnerships and action to identify and solve health problems;
- Develop policies and plans that support individual and community health efforts;
- Enforce laws and regulations that protect health and ensure safety;
- Link people to needed personal health services and assure the provision of health care when otherwise unavailable;
- Assure a competent public health and personal health care workforce;
- Evaluate effectiveness, accessibility, and quality of personal and population-based health services;
- Research for new insights and innovative solutions to health problems.

Working with a host of local, regional, state, and federal partners and stakeholders, the Department champions interventions and strategies that resolve public health problems and create long term, sustainable improvements in the community's health

Departmental Relationship to City Council Goals:

The Department is comprised of five divisions engaged in public health activities that support the accomplishment of major citywide goals. Since public health encourages comprehensive approaches to community issues, the Department provides leadership, engages in partnerships, and develops and supports policies that facilitate attainment of City Council priorities. The Department also strives to achieve outcomes in support of local, state and national public health goals. Examples of achievements related to two City Council priorities include:

Protect and Enhance Neighborhood Vitality and Livability

1. The Department actively supports the Community Health Alliance of Pasadena (CHAP). A federally funded qualified health center (FQHC). Staff collaborated to improve services for homeless clients at Union Station, proving the Department's Mobile Clinic for medical visiting and co-locating HIV prevention education, testing and counseling services. Every week, 15 clients were served through this partnership.

- 2. The MAP Campaign, a strategic planning effort to improve community health and quality of life, continued implementation of the first year Community Health Action Plan, focusing on sustainability to ensure forward movement for the community's highest ranked health priorities: 1) Increasing Access to Health & Social Services; 2) Integrating Wellness and Healthy Lifestyles in the Community; 3) Improving Workforce Development in Public Health and Healthcare; and 4) Engaging Youth and Community in Civic Participation. The MAP Campaign, along with the MAP Community Health Action Plan, integrates with City and community strategic planning efforts currently underway.
- 3. The Department participated in Pasadena green and sustainable community efforts by: developing local definitions of organic food and locally grown food for the Green City Action Plan; piloting the Live Well Meet Well program amongst public health staff who arrange meals and refreshments for meetings to select healthier and locally grown food options; providing technical assistance and education about outdoor tobacco smoke, lead dust, noise and other environmental health issues; raising awareness about the impact of climate change on the public's health during National Public Health Week with a series of events and activities including a youth poster contest, community exhibits, advertisements in local movie theaters and staff workshops.
- 4. The Tobacco Control Program continues to respond to requests from other cities and communities for technical assistance on Pasadena's efforts to improve outdoor air quality. Additionally, as a result of successful collaborative efforts with two multiple-units home owner's association groups that resulted in voluntary 100% smoke-free policies, other area home owner's associations and tenants have contacted the program for assistance with initiating similar efforts.

Assure a Safe and Secure Community

- 1. The Pasadena Public Health Department's Bioterrorism and Emergency Preparedness Project continued to work with city departments, community organizations, businesses, schools, faith based organizations, residents, and other partners to prepare the local area for public health emergencies including acts of bioterrorism. Two large scale pandemic influenza exercises were conducted in the fall and spring to test and update public health preparedness and response plans, education and outreach materials, surveillance tools, specialized equipment and supplies, and communication systems. Strengthening our local area preparedness ensures that our communities remain vital and are able to respond appropriately and in a coordinated effort to minimize the impact of a potential public health disaster.
- 2. The Department continued medical oversight of services to the public responding quickly to CHDP provider complaints ensuring timely notifications of public health threats, and enforcing compliance with selected communicable disease reporting requirements.

Protect and Enhance Pasadena's Economic, Ethnic and Cultural Diversity

- 1. The MAP Campaign, in collaboration with regional youth coalitions, helped to launch the 2007 Youth Summit, training over 200 youth to be leaders and participants in the Neighborhood Connections conference and in other community efforts.
- 2. Over the past year, the Department has provided internship opportunities to 60 youth, including high school, college and graduate level students, meeting formal requirements such as community health nursing practicum's, Master of Public Health (MPH) internships, PUSD community service, and magnet school internships.

Major Accomplishments

In addition to the activities detailed above, examples of other major accomplishments are discussed in the program summary sections of the Department Division descriptions that follow.

Summary of Appropriations and Revenues	FY 2006 Actual	FY 2007 Actual	FY 2008 Adopted	FY 2008 Revised	FY 2009 Adopted
FTEs	102.700	112.120	106.800	108.800	103.100
Appropriations	11,430,250	12,247,094	13,062,096	13,175,695	11,607,255
Sources by Category:					
Building Licenses & Permits	38,700	39,000	30,000	30,000	30,000
Charges For Services	1,024,762	973,402	787,740	787,740	692,627
Charges For Services-External	44,000	44,000	44,000	44,000	44,000
Federal Grants Direct	895,328	90,619	0	0	0
Federal Grants indirect State	3,832,723	4,862,468	4,694,136	4,694,136	4,520,392
Fund Balance - Use/(Source)	285,249	197,534	2,650	2,650	0
Intergovernmental-Local	27,233	26,925	27,233	27,233	27,233
Miscellaneous Revenue	105,423	812,235	1,048,280	1,048,280	292,957
Non Bldg Licenses & Permit	632,475	670,380	619,922	619,622	642,860
Operating Transfers	1,049,561	1,007,114	1,086,985	1,086,985	1,079,628
Sales Tax	644,942	664,290	875,326	875,326	625,523
State Grant Direct	441,004	434,920	496,923	643,454	402,919
State Non Grant Direct	3,297,968	3,417,898	3,349,201	3,349,201	3,249,116
Total Sources	12,319,368	13,240,785	13,062,096	13,208,627	11,607,255

C I T Y O F P A S A D E N A P U B L I C H E A L T H

Departm	nental Results Statements	Actual	FY 2007 Target	% Target	FY 2008 Target	FY 2009 Target
RESUL	T 1: HEALTHY MOTHERS WHO DELIVER HEALTHY	BABIES.				
Mea	asure 1.1 Infant mortality rates					
A.	The overall infant mortality rate for PPHD prenatal clients is less than 4.0 per 1,000 live births in 2007, as compared to Pasadena's overall infant mortality rate of 1.6 per 1,000 births in 2005.	2.4	4.0	100%	4.0	4.0
В.	The infant mortality rate for African-Americans in PPHD's Black Infant Health program is less than 11 per 1,000 live births in 2007, as compared to Pasadena's 5-year average (1997-2001) African-American infant mortality rate of 13.6 per 1,000.	0	11	100%	11	11
Mea	asure 1.2 Low birth weight rates					
Α.	The overall low birth weight rate for PPHD prenatal clients is less than the Healthy People 2010 goal of 5%, as compared to Pasadena's low birth weight of 2.6 in 2005.	3.8%	5%	100%	5%	5%
В.	The low birth weight rates for African-Americans in PPHD's Black Infant Health program is less than 11% of PPHD's live births in 2006, as compared to Pasadena's overall African-American low birth weight rate of 10.7% in 2004.	16.5%	11%	67%	11%	11%
Mea	asure 1.3 Access to care.					
А.	95% of PPHD's new prenatal clients will receive an initial appointment within two weeks of request.	New measu	ire beginning in fisc	al year 2008	95%	95%
Mea	asure 1.4 Breastfeeding rates					
Α.	The overall postpartum breastfeeding rate for PPHD's WIC clients is 38% as compared to the State of California's WIC program rate of 38%.	40.9%	38%	100%	38%	38%

C I T Y O F P A S A D E N A P U B L I C H E A L T H

partn	nental Results Statements	FY 2007			FY 2008	FY 2009	
		Actual	Target	% Target	Target	Target	
SUL1	T 2: INCREASE THE PROPORTION OF PERSONS W	/ITH HEALTH IN:	SURANCE.				
Me	asure 2.1 Health insurance enrollment and reter	ntion.					
Α.	PPHD will enroll 1,200 children, youth and their parents in free or low cost health insurance.	1,980	1,200	100%	1,200	1,200	
В.	PPHD will assist 400 children, youth and their parents to retain their current health insurance program.	401	400	100%	400	400	
	T 3: NO OCCURRENCE OF PREVENTABLE DISEASE asure 3.1 Incidence rate of preventable disease		RESIDENTS.				
Α.	The number of tuberculosis cases in Pasadena per 100,000 in 2007 is 11 or less compared to the 2006 rate of 14.	5 per 100,000	11	100%	< 11	< 8	
В.	100% of persons exposed to active tuberculosis cases will be identified, followed and screened to prevent additional cases of tuberculosis.	100%	90%	100%	100%	100%	
C.	The number of reportable sexually transmitted						

C I T Y O F P A S A D E N A P U B L I C H E A L T H

Departmental Results Statements	Actual	FY 2007 Target	% Target	FY 2008 Target	FY 2009 Target
RESULT 4: YOUTH (11 TO 17 YEARS OLD) LIVE A TO	BACCO-FREE LIFES	TYLE.			
Measure 4.1 Retailer compliance					
A. Achieve a Tobacco Control Program sales to minor compliance rate of 95%	96%	95%	100%	95%	95%
Measure 4.2 Retailer signage compliance					
A. 100% of Pasadena tobacco retailers will comply with the Tobacco Use Prevention Ordinance 6962 and its tobacco retail licensing provision by obtaining and conspicuously posting this license in their retail store.	91%	100%	91%	100%	100%
RESULT 5: PASADENA RESTAURANTS WILL BE CLEAR Measure 5.1 Restaurant cleanliness	N AND SAFE FOR	RESIDENTS TO D	INE.		
A. 87% of all restaurant inspections will receive a score of 90 points or higher, as compared with 84% for restaurants inspected that are inspected by the Count of Los Angeles Department of Health Services.	91% y	87%	100%	87%	87%
Measure 5.2 Incidence of food borne illness inv	olving restaurants.				
A. The number of food borne illness cases involving two or more individuals is two or less per quarter during FY 2007.	2	8	100%	<=8	<=8
Measure 5.3 Safe food handling					
A. Thirty food service workers will be provided food safety training on a quarterly basis under the Food Safety Recognition Program.	117	120	98%	120	120
Measure 5.4 Critical Risk Violations					
93% of food establishments inspected will have no critical risk violations that may lead to food borne illness	97%	93%	100%	93%	93%

Fiscal Year 2009 Budget Highlights

During fiscal year 2009, the Department will continue to work to enhance its infrastructure and capacity to provide public health programs and services through an interdisciplinary team approach with the goal of increasing funding streams to strengthen core functions. In the face of increasing costs and declining resources, greater emphasis will be placed on identifying new funding sources. The Department will leverage resources and serve as a conduit to partners to implement and fund effective service delivery strategies and alternatives for the medically underserved; will expand partnerships and seek new funding sources to sustain long-term health improvement efforts and to underwrite rising core operating costs; and will leverage support, relationships and assets to more effectively accomplish the public health mission.

- Cost Changes: Total appropriations have decreased 11.9% or \$1,568,440 due mainly to lower personnel costs, a 43% reduction in Services and Supplies, mainly for Contract Services and limited-term staffing services, and a 5.4% reduction in Internal Service charges. Due to the State's budget reductions and other grant reductions, the Public Health Department is facing significant revenue reductions.
- FTE Changes: As a result of declining revenues, net FTEs have decreased by 5.70 FTEs. The decrease is comprised of limited term, grant funded positions.
- Revenues: The Public Health Fund remains balanced; however, estimated allocations from individual revenue sources continue to be volatile. The Public Health department has experienced a significant loss of revenue from State, Federal and private grants. This loss of revenue is responsible for the 11.9% reduction in appropriations for FY 2009.

Future Outlook

The budget forecast for public health in the nation, state and among local jurisdictions is largely dependent on economic trends that influence both revenue streams through realignment and available grant dollars. No one budget cut in public health can be considered in isolation of itself. Drastic cuts in the FY 2009 public health budget will have a long-term impact across several programmatic and clinical areas, especially in the area of planning and infrastructure capacity building. Additionally, challenging economic times correlate with increases in demand of individuals seeking public health services. PPHD will focus on improving capacity to address the fundamental and essential public health services that

ensure a safe and healthy community, create conditions in which individuals can be healthy and further community health goals.

Relying on the strengths and interdependencies among all components of the local public health system, PPHD is better prepared for bioterrorism and other public health emergency response than five years ago; however, additional enhanced public health preparedness is needed due to decades of under funding. Following the guidance of the California Department of Public Health (CDPH), Centers for Diseases Control and Prevention and the Office of Homeland Security, PPHD will continue to build capacity and capability in core competencies, with concentrated attention on infectious diseases, pandemic influenza planning; staff and provider education and training; public health and medical provider coordination; public health surveillance, detection and epidemiologic investigation and reporting; and risk communication and health information dissemination.

PPHD will continue to pursue other infrastructure goals, such as:

(a) increasing community awareness of public health and the Public Health Department; (b) assessing and upgrading public health information systems that facilitate planning, policy development, quality assurance and public health service coordination across the public and private sectors; (c) enhancing academic partnerships that support participatory research projects; (d) addressing workforce development and training; (e) strengthening oversight and enforcement of Health Safety Codes and Regulations; (f) increasing utilization of programs that are driven by community involvement and serve broader public health purposes; and, (g) assessing customer service and methods for maintaining and strengthening service to the community.

To assure healthcare access and usage of eligibility based health insurance programs, PPHD will continue to lead collaborative and partnerships that focus on bringing the uninsured and underinsured into appropriate clinics and services. On example is the Pasadena Healthcare Consortium which helped implement a practice management system that links PPHD clinics to CHAP and Huntington Memorial Hospital. Expansion to a community health records that is supported by both the practice management system and electronic medical records systems will help the participating providers offer a seamless system of services to patients who seek a variety of health and social services.

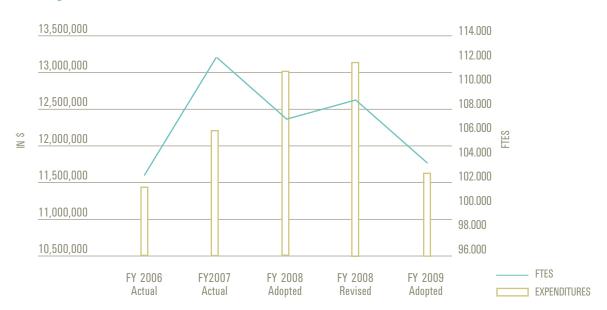
Staff from throughout the Department will continue to serve on committees and participate in efforts that have grown out of the Map Campaign Community Health Action Plan. Progress toward achieving the community health improvement goals prioritized in the Action Plan will continue to be and driven by and sustained with broad community involvement.

Department services are primarily supported by grants from a wide range of sources, fees for services, and health services, realignment funds. Most of the funding comes from sources outside of the City, and funding decisions made at federal and State levels often impact the availability of funding for local health programs. Grant funds

are often categorical in nature and are provided to address specific community health problems. Over time, the Department's expenses have increased while revenues have remained relatively flat. Increasing fund development and exploring creative financing for public health efforts will be critical to ensure on-going performance of core public health and safety services.

In light of economic and funding challenges, the Department will concentrate on maintaining essential services while developing and leveraging diverse and sufficient resources to achieve public health goals of the community.

Public Health Budget and Position Control



PROGRAM SUMMARY ADMINISTRATION DIVISION

Mission Statement

The Administration Division supports the Department mission and operations by providing executive leadership and medical direction to the Department and maintaining an infrastructure that supports and motivates successful planning, evaluation, service delivery and community partnerships. This Division provides central administrative support, coordination and direction for the entire Department.

Program Description

The Division supports and guides the operations of all divisions and programs, facilitating activities that contribute to achieving citywide goals and fulfilling the Department mission. The Division directs the development, planning, financing, administration, staffing and execution of programs, activities, and services that value and support public health and improve community linkages and partnerships. The Administration Division helps establish and communicate the Department vision, and advocates for resources, policy and legislation that facilitate organizational development, high quality, effective service delivery and improved community health status. In addition to general administrative functions and staff, the Division includes three operating programs with a combined budget of \$937,470 - fully 39% of the Administration Division budget. The Bioterrorism and Emergency Preparedness program develops, coordinates and implements activities to accomplish community-wide public health preparedness, surveillance, response and recovery objectives. Vital Records is an operating unit of the Administration Division responsible for maintaining permanent vital statistics records, and issuing burial permits and certified copies of birth and death records. The Pasadena Healthcare Link and Consortium provides 24/7 nurse advice, healthcare and social service referrals and appointments and develops, coordinates and implements integrated and coordinated efforts to improve access and services for the uninsured and underinsured. The Division also encompasses billing and cashiering functions and information technology coordination for the Department.

- Program staff facilitated/supported the Pasadena Healthcare Consortium and the Pasadena Healthcare Link (PHiL), a call center that provides callers with medical triage nurse advice, social services referrals and appointments with Consortium members. An average of 143 clients were served each month by triage advice nurses and/or Care Managers. Located at six Consortium sites, care managers worked closely throughout the vear to enhance referral and information sharing processes. In addition, Care Managers updated and populated the call center database and made follow-up calls to support individuals' efforts access to healthcare and social services. During the past year, the Pasadena Healthcare Consortium strengthened integration of the local healthcare infrastructure to improve access to care for the uninsured and underinsured through better coordinated healthcare services and referrals in the greater Pasadena area. The Consortium is focusing on sustainability efforts to ensure that this pilot program will continue.
- The sixth year of the Centers for Disease Control and Prevention (CDC) bioterrorism and emergency response preparedness grant activities were undertaken by the program team including the Health Officer, Epidemiologist, Program Coordinator and Management Analyst, and with the support of senior management staff. In a landmark effort to prepare the Pasadena community for a public health emergency, the Bioterrorism and Public Health Emergency Preparedness program staff guided three full-scale public health emergency exercises in 2007 and one exercise in April 2008. Partnerships with numerous governmental agencies, community-based organizations, academic institutions and other stakeholders were strengthened and expanded through outreach and education efforts in order to ensure comprehensive and beneficial exercise scenarios. These full-scale exercises increased capacity in readiness operations and efficiency to provide mass influenza vaccinations and medication dispensing through a Point of Distribution (POD).
- Ensured all Department staff received and passed the National Incident Management System (NIMS) IS 100 and IS 700 courses, and that staff assigned functional leads in emergency response successfully completed NIMS IS 200 and IS 800.

- Guided the department to manage cost increases via staffing reallocations and service realignments, implementing a proactive fiscal monitoring program for appropriate responses to programmatic and budget changes in order to avoid the need for further cuts.
- The Division implemented a web-based Electronic Death Registration System which is a State-wide program that allows state and local offices of vital records, funeral homes, the coroner's office, physicians and hospitals to process the filling of death certificates and issuance of disposition permits efficiently.
- The Division's Vital Records Office provided nearly 84,500 units of services generating birth and death certificates, disposition permits to the public, mortuaries and government agencies.
- Provided leadership and modeled responsiveness to Requests for Proposals in applying for new funding and sustainability funding, reviewing and editing eight applications for grants.

Summary of Appropriations and Revenues	FY 2006 Actual	FY 2007 Actual	FY 2008 Adopted	FY 2008 Revised	FY 2009 Adopted
FTEs	16.000	20.110	18.700	18.700	18.050
Appropriations	2,393,756	3,043,124	2,815,959	2,798,650	2,377,959

Changes From Prior Year

- Cost Changes: The net decrease of \$420,691 is due mainly to lower personnel costs, reductions in contract services for limited-term staffing and reductions in Internal Service charges.
- FTE Changes: FTEs will decrease 0.65 as a result of internal changes in resources.

Future Outlook

In addition to priorities discussed in the Departmental Summary, the Administration Division will coordinate and direct planning, decision making, and execution of strategies to sustain critical public health and safety net services. Staff will work with other stakeholders to create unique opportunities to serve the public and meet their health needs. The Department will continue to assess and monitor urgent care access and identify possible partnerships and community solutions to address this issue. Administration will continue to identify and pursue funding opportunities across a broad spectrum of public health focus areas and implement additional department-wide operational efficiencies to assure optimal budget performance. Exploration into developing and establishing a health indicators/health status data clearinghouse to provide up-to-date, comprehensive

and useful data, including neighborhood level data will continue.

Ongoing leadership, coordination and oversight for bioterrorism and emergency response preparedness mitigation, planning, response and recovery will be provided.

The Division will conduct an internal strategic planning process over the next two years involving community stakeholders and employees to identify significant public health issues and trends and re-establish local public health mission, values and guiding principles. Strategic objectives will be developed as part of this effort to help guide the Department in addressing public health issues that must be confronted over the next three-to-five years. The strategic planning process will include the assessment and reorganization of programs and clinics and development of program performance measures, including outcome results, efficiency, demand, and output measures. The program structure and performance measures will serve as a foundation for aligning Department program and service objectives, budget allocations and performance data at the program level.

The Department remains committed to improving the community's health and safety by addressing local public health issues and remains focused on maintaining a core of public health services.

PROGRAM SUMMARY ENVIRONMENTAL HEALTH DIVISION

Mission Statement

The Environmental Health Division supports the Department mission by influencing, promoting and maintaining a healthy environment, ensuring that all homes are safe and healthy, our air and water are clean, retail food facilities are safe and clean and vector-borne diseases are eliminated.

Program Description

This Division is responsible for enforcing California Health and Safety Codes and Municipal Codes related to all food facilities, street vending of food, public swimming pools, noise control and vector control.

The Department protects the public from the risk of food-borne illness by inspecting restaurants regularly to ensure the cleanliness of food facilities. The frequency of inspections is prioritized by risk with an emphasis on inspecting facilities that handle higher quantities of potentially hazardous foods and where serious food handling violations may have been found to exist in the past. The goal of the Environmental Health Division is to inspect each and every restaurant and other food preparation facilities at least twice annually.

Vector Control Specialist in the Division conduct abatement activities so that the public can live in an environment with a reduced prevalence of mosquitoes, rodents, and other disease-causing vectors which may carry West Nile Virus, Plague and St. Louis encephalitis. In addition, Division staff removes Africanized Honeybees from public property, including city-owned facilities, city trees and public parks.

- Division staff continued collaboration with Planning and Permitting Department to strengthen the Childhood Lead Poisoning Prevention Program (CLPPP) by using Code Compliance Officers to identify lead hazards in housing units.
 CLPPP has successfully worked with the Planning and Permitting Department to have access to renovation permits and is now sending informational letters and literature to permit recipients.
- The Division completed a comprehensive review of the Noise Restrictions Ordinance with an updated noise ordinance submitted for approval by the City Council. The revised noise ordinance will include an interior noise standard for multiple housing units, clarification on the use of amplified sound equipment on public properties, and additional exemptions.
- In collaboration with the Pasadena Humane Society and SPCA, the Mandatory Spaying/Neutering of Pit Bull and Pit Bull Mixes Ordinance was adopted by the City Council. The ordinance will require pit bulls and pit bull mixes to be spayed or neutered to reduce to reduce the population of this dog breed in the shelter. Exemptions to the ordinance will include pit bulls used for showing and pit bulls under the age of four months.
- The Division conducted nearly 2,000 inspections of food service establishments to ensure safe food handling and preparation is maintained throughout the City. As the result of the food inspection program, only one food-borne illness incident involving two or more individuals was reported during the fiscal year.

Summary of Appropriations and Revenues	FY 2006 Actual	FY 2007 Actual	FY 2008 Adopted	FY 2008 Revised	FY 2009 Adopted
FTEs	8.850	8.870	8.880	8.880	8.890
Appropriations	1,885,974	1,917,452	1,991,472	1,987,519	1,232,155

Changes From Prior Year

- Cost Changes: The net decrease of \$755,364 is due mainly to a reduction in Other Contract Services as a result of reductions in State, Federal and private grants.
- FTE Changes: FTEs will increase 0.01 as a result of changes in resources and programs

Future Outlook

In addition to priorities discussed in the Departmental summary, the Environmental Health Division will continue to focus on efforts to improve the health of the community through education and health code enforcement. The Division will continue to strengthen connections with residents to address neighborhood issues, such

as animal control and vector control, and improve environmental conditions by limiting the community's exposure to potentially harmful infestations.

The Division will continue to work enhancing Childhood Lead Poisoning Prevention Program in partnership with the Water, Planning and Permitting Departments by collaborating on educational literature and by sponsoring training to Code Enforcement staff to recognize lead-based paint hazards in and around housing units. In addition, the Division continues to serve on the City's Green Team to support and participate on activities that further Pasadena's Green City Action Plan such as reducing the use of pesticides in the Division's Vector Control Program.

PROGRAM SUMMARY DISEASE PREVENTION AND CONTROL DIVISION

Mission Statement

The Disease Prevention and Control Division supports the Department mission by seeking to improve the health and wellness of Pasadena residents by conducting epidemiological investigations and outbreak control for known and suspected cases of communicable diseases. The Division also provides access to immunizations for vaccine preventable diseases, provides access to medical treatment for communicable diseases, including operation of the HIV/AIDS medical outpatient clinic, and educates the public on safe health practices in order to decrease the incidence of communicable disease in the community.

Program Description

The activities of this Division include: public health field nursing to conduct epidemiological investigation of communicable diseases, counseling and education of infected individuals; tuberculosis control program; sexually transmitted disease surveillance, HIV/AIDS surveillance, testing, education and prevention activities and HIV/AIDS medical outpatient services; travel and adult immunizations; Targeted Case Management; improving childhood immunization rates; and Public Health Laboratory clinical I testing and analysis.

Major Accomplishments

- The Andrew Escajeda Clinic, which provides comprehensive HIV/AIDS medical outpatient services, received new funding through the Minority AIDS Initiative (MAI) from the Los Angeles County's Office of AIDS Programs and Policy to deliver social support case management services to the HIV/AIDS infected and affected population. The MAI program will utilize a holistic approach to case managing the multiple and complex needs of clients. Program staff continued to target at risk populations for HIV testing and counseling to identify HIV infection and move patients into care more efficiently through the use of rapid testing methods.
- HIV Counseling & Testing Program averaged approximately 125
 HIV Rapid Oral Tests a month and continued to provide increased testing services in spite of changes in service hours

per week. The program fostered successful partnerships with Pasadena City College, AIDS Service Center, IMPACT, Grandview Foundation, Union Station, Day Labor Center of Pasadena, Casa de Las Amigas, and the Pasadena Recovery Center. All agencies received HIV Rapid Oral Test, screening and educational counseling for high risk individuals. In addition, counselors distributed educational materials, condoms and other risk-reduction items.

- The Immunization Program received funding from Kaiser Permanente for planning a pilot immunization program SPIIn (Scholastic Partnership for Immunization Initiatives). It is a program which engages, educates and empowers the adolescent population of the City toward recognizing and advocating for maintaining up-to-date recommended immunizations for their age group. Program activities are designed to help high school students learn and excel in group dynamics, team building, cultural awareness, conflict resolution, public speaking, public health collaboration, and project involvement. The Program received notification of collaborative funding for the SPIIn project from the State, validating that PPHD is at the forefront of addressing immunization needs and issues among youth.
- Psychiatric services in the Andrew Escajeda Clinic received a
 budget augmentation of \$20, 500 to ensure continued delivery
 of quality services from a licensed psychiatrist. A programmatic
 audit by Los Angeles County Office of AIDS Programs and Policy
 (OAPP) resulted in an overall compliance rate of 99%, however,
 it was noted that for an appointment new clients had to wait a
 month. To address the emergent nature of clients' mental health
 issues, OAPP decided to provide additional funding, allowing an
 increase to the psychiatrist's time by 20 hours per month and
 eliminating the appointment backlog.
- Two more grants were awarded by OAPP to target at-risk individuals in need of testing, HIV and STD education and to continue to prevent the spread of HIV and STDs. Comprehensive Risk Reduction Counseling Services (CRCS) and Health Education Risk Reduction (HERR). These programs offer individualized client-centered counseling for adopting and maintaining HIV risk-reduction behaviors to individuals that are at high risk for acquiring HIV and STDs.

- The Division conducted comprehensive food-borne illness outbreak investigations including one in collaboration with the Los Angeles County Department of Public Health and the Centers for Disease Control and Prevention concerning a popular food establishment. Over 150 individuals including food service workers at the restaurant and patrons were investigated as possible shigellosis cases.
- The Division held five community flu clinics at five sites throughout the City including a new clinic at a church in

Pasadena. Overall, over 800 flu shots were provided to individuals at these community flu clinics. In addition to the flu clinics, the Division administered over 5,400 immunizations through its Adult and Travel Clinic.

The Division provided 1,777 public health nurse home visits
to provide residents with targeted case management, health
education and promotion issues such as prenatal care, breast
feeding, directly observed therapy for tuberculosis, and to assist
clients with accessing healthcare and social service resources.

Summary of Appropriations and Revenues	FY 2006 Actual	FY 2007 Actual	FY 2008 Adopted	FY 2008 Revised	FY 2009 Adopted
FTEs	34.750	35.830	33.170	35.170	27.900
Appropriations	3,389,169	3,312,470	3,746,683	3,880,127	3,301,961

Changes From Prior Year

- Cost Changes: The net decrease of \$578,166 is due to personnel cost decreases, reductions in various services and supplies and a decrease in Internal Service charges.
- FTE Changes: FTEs will decrease by a net 7.27 as a result of changes in resources and programs.

Future Outlook

In addition to priorities discussed in the Departmental Summary, the Communicable Disease Prevention and Control Division will continue to vigilantly monitor the health status of the community, stay abreast of new developments or current trends in bioterrorism and emergency preparedness, focus on needs identified in the 2002 Quality of Life Index, the evolving Healthy People 2010 goals and the MAP Campaign. The continued threat of bioterrorism, anticipated Pandemic Influenza, and advent of Extremely Drug Resistant Tuberculosis are shaping and shifting the practice of public health by demanding increased capacity to perform expert communicable disease surveillance and monitoring, meeting adequate surge capacity needs, and expanding community collaborations. Through improved case management services, staff

will: provide continuity of care for low-income clients, disenfranchised clients, the elderly, the homeless, and individuals with chronic diseases; contribute to decrease mortality and morbidity among vulnerable target populations; and, generate sustainable funding for potential program expansion.

Through on-going community partnerships, the Division will work collaboratively to assure and/or provide the necessary immunizations throughout the life span from birth to senior years and ensure that vaccine-preventable diseases are abated. The Travel and Adult Immunization Clinic will continue to enhance marketing and outreach efforts to the surrounding communities to meet the needs of travelers and keep adults up-to-date with their immunization status.

These important services will continue to promote support
programs that encourage the public's health and well being,
by targeting the City's at-risk community with the support they
need to limit the spread of illness. Combined, these services will
improve HIV/AIDS patient outcomes and will ensure maximum
access to care.

PROGRAM SUMMARY MATERNAL AND CHILD HEALTH DIVISION

Mission Statement

The Maternal and Child Health Division (MCH) supports the Department's mission by providing outreach and access to health services and related clinical and referral services for low-income pregnant women, their infants, children and families in order to decrease maternal and child morbidity and mortality, and improve health outcomes in the City.

Program Description

This Division provides clinical services, conducts outreach, provides education and operates the Women, Infants and Children (WIC) nutrition program to improve maternal and child health in the community. The Division also provides consultation and certification to other community providers of comprehensive prenatal services and child health disability prevention services, and participates in a community Health Access Task Force which works to address the issue of uninsured or underinsured children in our community. The Childhood Lead Poisoning Prevention Program provides community outreach and education, case manages children identified with lead poisoning and assists health care providers in their responsibilities to screen and counsel children and families about lead exposure prevention.

- The State funded Health Care Program for Children in Foster Care (HCPCFC) is staffed by a full time Public Health Nurse to provide consultation to 384 Pasadena foster care cases eliminating reliance on Los Angeles County for this service.
- The Childhood Health and Disability Prevention Program (CHDP)
 deliver health assessments and services to low income children
 and youth. PPHD monitors 21 Pasadena CHDP pediatric doctors'
 compliance with State mandates to ensure children in Pasadena
 are referred to appropriate services to meet their health care
 needs. CHDP responds immediately to any concerns about the
 quality of healthcare services received in pediatric doctors'
 offices in Pasadena.

- Clinic staff provided 2,691 immunizations for childhood vaccine preventable diseases to nearly 400 children.
- The Division's Women, Infants and Children (WIC) Program received \$921,337 in funding. Due to the economic downturn, the WIC Program serves the community at 100% capacity and provides 5,800 clients with nutrition services each month.
- The CLPPP successfully transitioned from the Communicable Disease Control and Prevention Division to the MCAH Division to improve the link between healthcare providers and children and their families. This move has enabled access to the wider community of service providers in the City, and is opening doors to additional venues for education and outreach. CLPPP staff was interviewed by Fox 11 TV for a program on lead in toys which aired in late November increasing awareness about childhood lead poisoning prevention.
- The Prenatal Clinic which serves women with high-risk pregnancies and pregnant teens and provided 7,717 visits to 1,004 women. The Comprehensive Perinatal Service Provider Clinic is the largest safety net provider in the Pasadena Community, and focuses on improving the outcome of every pregnancy by providing medical and support services to eligible women.
- The Black Infant Health (BIH) Program, which focuses on reducing African American infant mortality and its causes, provided over 100 homeless women, substance abusers, or victims of domestic violence with intensive case management and education.
- The MCH Allocation program partnered with Young and Healthy and USC to provide free teeth screenings for children up to 5 years old. Parents are educated on the cause and effects of cavities, cavity prevention for infants and young children, and establishing healthy dental care habits.

Summary of Appropriations and Revenues	FY 2006 Actual	FY 2007 Actual	FY 2008 Adopted	FY 2008 Revised	FY 2009 Adopted
FTEs	32.675	37.135	34.250	34.250	37.960
Appropriations	2,999,197	3,091,756	3,423,778	3,410,767	3,702,363

Changes From Prior Year

- Cost Changes: The net increase of \$291,596 is due mainly to anticipated, negotiated increases in personnel costs.
- FTE Changes: FTEs will increase by 3.71 as a result of internal changes in resources.

Future Outlook

In addition to priorities discussed in the Departmental summary, the MCH Division will undertake the fourth year of implementing a five-year MCAH plan to guide overall program and funding decisions by the Division and its collaborating partners. The priority issues identified in this plan are: obesity in children, access to healthcare, low birth weight and mental health. These issues will continue to be collaboratively addressed with members of the MCAH Collaborative, which includes the Pasadena Unified School District (PUSD), Young & Healthy Pasadena, CHAP, Bill Moore Clinic, Huntington Memorial Hospital and the Health promotion and Policy Development Division. MCH Division programs will continue to strengthen coordination efforts with CHAP to provide continuity of services for low-income pregnant women and their infants.

In response to Proposition 98, the MCH Division will collaborate with PUSD and Young & Healthy to obtain dental screening for all children entering kindergarten and to identify and obtain resources to ensure these children receive the necessary treatment identified during the initial dental assessment. The Division will continue to partner with the Pasadena Healthcare Consortium and the MAP Campaign to address current and future efforts, such as the PHIL line, towards assisting clients to navigate and access the health care system effectively in the Pasadena community. Elimination of childhood lead poisoning in our city continues to be a goal of PPHD. The MCAH Division will continue to work towards the overall reduction of lead exposure in children from multiple sources, including unsafe work practices in pre-1978 housing a priority. Additionally, the Division's MCAHO and BIH Programs will collaborate and host a Green Celebrate Healthy Babies and Families Health Conference to educate families on healthy living for themselves, their babies and children. The Division and all of its programs will continue to work to improve services for women, infants, children, and adolescents in the Pasadena community.

PROGRAM SUMMARY HEALTH PROMOTION AND POLICY DEVELOPMENT DIVISION

Mission Statement

The Health Promotion and Policy Development Division supports the Department mission and seeks to improve the health and wellness of the Pasadena community through the promotion of healthy behavior, development of policies to promote sustained health improvement, assessment of community needs and assets, the mobilization of communities for action, and monitoring of population health status.

Program Description

This Division addresses the broad scope of behaviors and conditions which impact personal and community health issues such as: tobacco, alcohol and other drug use; nutrition and physical activity; community safety; and other vital quality of life and health promotion needs. The Division facilitates community assessments and planning; coordinates Department-wide marketing and public information campaigns; conducts media relations; leads grant seeking; and seeds community-based research and demonstration projects.

- In summer 2007, Division staff partnered with Blair Academy and NATHA neighborhood group to implement the fourth session of Healthy Ambitions, an eight week public health internship program. A total of 12 students participated in weekly interactive educational sessions and "shadowing" staff in the field, with six students participating in 30 hour/week internships with various public health programs, both at PPHD and at health based community-based organizations, to encourage students to seek careers in public health.
- Division staff coordinated the second session of the Pasadena Youth Radio (PYR), a project in partnership with Waverly High School and Pasadena Unified School District's Blair Health Academy, that gives students the opportunity to frame and express their thoughts in fun, creative and articulate ways, while giving them needed tools to advocate for themselves on local quality of life issues important to them. Fourteen students participated in a the 10-week series, producing youth-hosted radio stories and interviews that will be streamed on the City website by Summer 2008.

- The Tobacco Control Program staff continues to work closely with the Business License section and Police Department to monitor the Tobacco Retailing Licensing Ordinance. Since March 2005, when enforcement of the ordinance began, the illegal sales rate has dropped from a baseline of 20% to a relatively stable rate of 6.0%. Over half of the conducted compliance checks have resulted in zero illegal sales. As one of the first cities to adopt such an ordinance, staff continues to be asked for technical assistance from other communities, including the cities of Los Angeles, Burbank, Sierra Madre, and Glendale.
- The Nutrition and Physical Activity Program continues to grow, reaching more people with information on eating better and increasing physical activity. Nutrition education classes, taught in English and Spanish, reached over 2,000 participants in the City. The Program also reached over 21,000 individuals through conferences, health fairs and other outreach events. The program is also undertaking a Communities of Excellence local assessment utilizing a State-wide model to examine food resources and accessibility.
- The Pasadena Recovery Center, one of the longest running substance abuse recovery programs serving the Pasadena community, continues to provide drunk driver/DUI classes, individual counseling, recovery discussion groups and other interventions and supportive-service referrals. The community prevention and recovery program (individual and group counseling) targets individuals who might not otherwise receive recovery services due to an inability to pay. The Recovery Center provided an average of 73 individual and group services per month.
- The Division coordinates editing and reviews all public relations and communications materials for all Department programs, services and special events. Over the course of the past year, the Division has reviewed over 220 flyers, brochures, newsletters, online media, and other outreach materials with an additional 50 different new materials distributed as parts of media campaign efforts, including news articles, media alerts and press releases and paid advertising (through print, radio, electronic and other media forms). An estimated 155,000 people have been reached with these various health education and outreach communications.

Summary of Appropriations and Revenues	FY 2006 Actual	FY 2007 Actual	FY 2008 Adopted	FY 2008 Revised	FY 2009 Adopted
FTEs	10.425	10.175	11.800	11.800	10.300
Appropriations	762,154	882,292	1,084,204	1,098,632	992,817

Changes From Prior Year

- Cost Changes: The net decrease of \$105,815 is due mainly to reductions in personnel costs, services and supplies and internal service charges.
- FTE Changes: FTEs will decrease by 1.50 as a result of internal resource allocations.

Future Outlook

In addition to Departmental priorities, the Health Promotion and Policy Division will continue to pursue funding for projects and activities consistent with its mission and key programmatic areas. Planning for an online update to the Quality of Life Index will be a priority. The Division will continue to play a lead role in coordinating department-wide efforts around fund development,

convening grant writing teams and providing training and staff to improve outcomes of funding requests. The Division will enhance and expand partnerships with the community and will participate in the community driven MAP Campaign Community Health Action Plan activities. By periodically evaluating the Department's strategic marketing and communications efforts, the Division will continue to help increase visibility of the department and its many programs and services. The Division will also participate in the department's bioterrorism and emergency response preparedness and planning efforts, with a particular emphasis on risk communication and public information dissemination. Policy and program development and evaluation in tobacco control and food security and physical activity will continue.