GOALS, OBJECTIVES and ACTIONS

Goals set context for planning objectives and actions to carry out the Bicycle Master Plan. They provide long-term vision and serve as the foundation of the plan. Goals are broad statements of purpose. Objectives are more specific statements of purpose, and actions describe actions the City can take to meet the goals and objectives.

GOALS

- 1. Create an environment where people can circulate without a car.
- 2. Increase the number of bicyclists in Pasadena by encouraging people to use their bicycles instead of driving.
- 3. Increase the safety of bicycling in Pasadena.
- 4. Promote the health of Pasadena residents by providing opportunities to bicycle for commuting, recreating, shopping and visiting.
- 5. Facilitate the economic viability of Pasadena by making Pasadena an attractive place to live, shop and operate a business in.

OBJECTIVES AND ACTIONS

1. Objective: Increase proportion of commute trips in Pasadena to 5 percent.

Actions

- Implement planned citywide network of bikeways.
- Recognize that bicyclists ride on all streets and that all streets need to accommodate bicyclists.
- Improve technology to ensure that bicyclists can activate traffic signals at vehicle-activated intersections.
- Require bicycle parking, showers and clothing lockers in new commercial developments for commuters.
- Encourage existing employers and commercial landowners to provide bicycle parking, showers and clothing lockers for commuters.
- Maintain bikeway and roadway system.
- Conduct periodic bicycle counts at various locations and upgrade the bikeway network.
- Assist employers with promotional campaigns to encourage bicycle commuting.
- Coordinate with the Pasadena Transportation Demand Management ordinance enforcement and monitoring to ensure that employers and land owners of commercial property carry out bicycle commuter incentive programs.
- Initiate a program for employers to contribute to valet bicycle parking, attendant bicycle parking or automated bicycle parking.

2. Objective: Increase the proportion of utilitarian trips to schools, stores, parks and other destinations to 5 percent of the total.

Actions

- Implement planned citywide network of bikeways. Ensure that these bikeways serve children, intermediate cyclists, experienced cyclists and various recreational cyclists.
- Maintain bikeway and roadway system.
- Maintain other bicycle infrastructure including bicycle racks, lockers, racks on buses, etc.
- Create uniform design standards for bicycle parking.
- Add safe, convenient, standardized bicycle parking to parks, schools, libraries and other civic buildings where needed.
- Work with existing stores and offices to provide convenient bicycle parking for visitors.
- Conduct periodic bicycle counts at various locations and upgrade the bikeway network.
- Carry out promotional efforts to encourage bicycle use.
- Work with the schools to implement Safe Routes to Schools programs.
- Maintain bike racks on ARTS buses. Replace racks with new 3-bicycle racks if needed. Conduct targeted promotional efforts to educate cyclists on how to use the bus bike racks.
- 3. Objective: Reduce by 30% the bicycle-involved crash rate.

Actions

- Implement planned citywide network of bikeways.
- Calm motor vehicle traffic on Pasadena streets.
- Provide bicycle safety education in schools, at worksites and public venues for local cyclists. These programs should include comprehensive safety training.
- Provide safety education for motorists to learn to interact with bicyclists.
- Publish safe bicycle-riding tips.
- Provide information on the City website regarding safe bicycle riding.
- Work with the Police Department to ensure that all traffic laws are enforced. Educate the Police Department on safe riding procedures and crash report procedures that help to better understand crash causes.
- Work with the schools to implement Safe Routes to Schools programs.
- Work with outside organizations and agencies to provide free helmets and lights to students and low-income cyclists.
- Keep streets free of debris and potholes.

4. Objective: Make bicycle parking available, secure and convenient throughout Pasadena.

Actions

- Create uniform design standards for bicycle parking regarding the devices, spacing, etc..
- Initiate and carry out bicycle parking program to install quality bicycle racks in parks, schools, libraries, civic buildings, and along commercial streets.
- Require bicycle parking in new commercial and residential development.
- Assist commercial property owners that are willing to install bike racks and/or bike lockers on their property to obtain them.
- Provide bicycle parking at local bus stops.
- Work with Metro to provide bicycle lockers, racks and other parking options at Gold Line stations.
- Conduct periodic surveys to determine where bicycle parking is needed.
- 5. Objective: Create a network of bikeways so that every neighborhood is within ¼ mile of an effective bicycling route in the north-south, and eastwest directions.

Actions

- Recognize that bicyclists ride on all streets and that all streets need to accommodate bicyclists.
- Maintain bikeway and roadway system.
- Implement a complete network of bike paths, bike lanes, enhanced sign bike routes and bicycle boulevards using the bikeway type appropriate for each street or corridor.
- Add destination and wayfinding signage to bikeways.
- Implement traffic calming techniques to create suitable bikeways.
- Restripe appropriate multi-lane streets with road diets to create space for bicycle lanes.
- Install roundabouts, mini-roundabouts, mini-traffic circles and other treatments to reduce to need for bicycles to stop.
- Link Pasadena's bikeway network with bikeways in surrounding jurisdictions.
- Promote a bikeway along Arroyo Seco to link with downtown Los Angeles.
- 6. Objective: Implement measures throughout Pasadena to improve recreational opportunities.

Actions

• Implement planned improvements to the Rose Bowl area to create better coordination among various user types.

- Implement a complete network of bike lanes, enhanced sign bike routes and bicycle boulevards using the bikeway type appropriate for each street or corridor.
- Install bike paths along waterways, utility corridors and other available rights-of-way.
- Install quality bicycle racks at parks in Pasadena.
- Promote recreational bicycling with events such as rides and races.
- Establish historic bicycle routes throughout Pasadena.
- Seek open space to establish a dedicated BMX track.
- Coordinate with organizations that volunteer to create public bicycle repair stations.

7. Objective: Complete this Bicycle Master Plan within 10 Years

Actions

- Create a tiered priority project list based on immediate needs and available funds
- Aggresively pursue all federal, state and local funding options; leverage funds to maximize matching opportunities
- Seek opportunities to piggyback bikeway projects onto new development, road resurfacing, restriping and other
- Update the Bicycle Master Plan every five years